



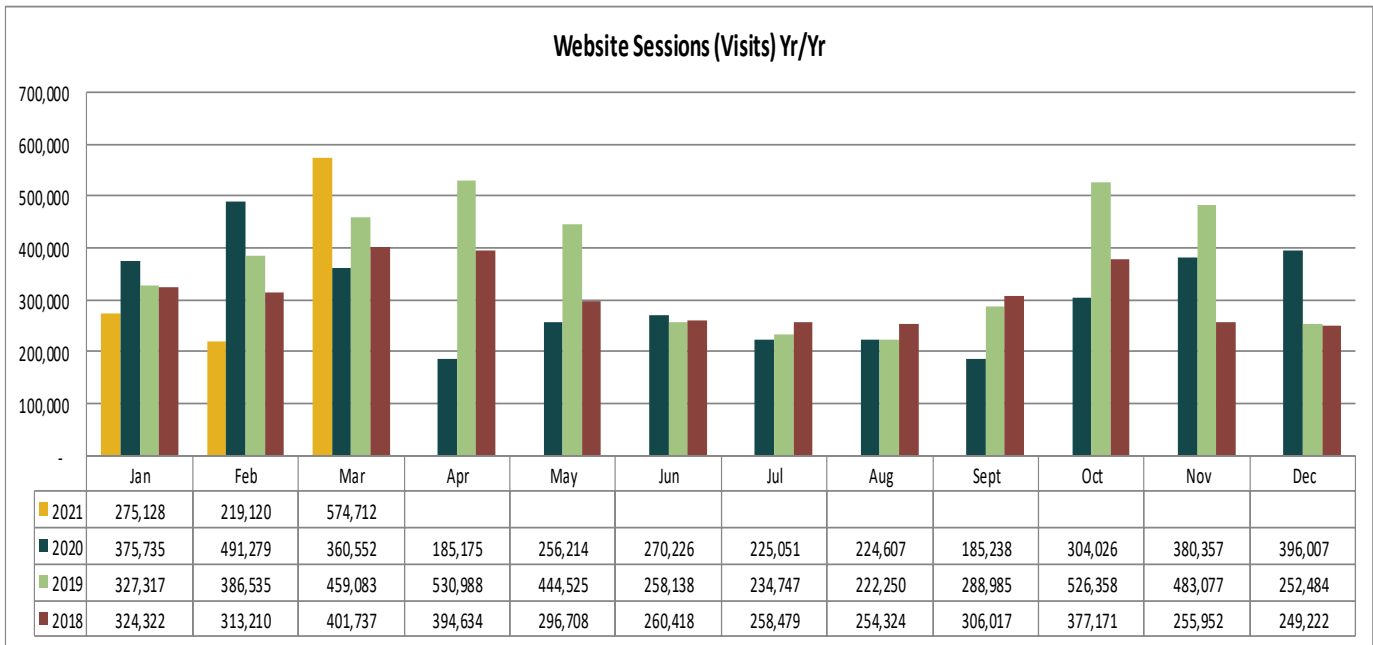
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

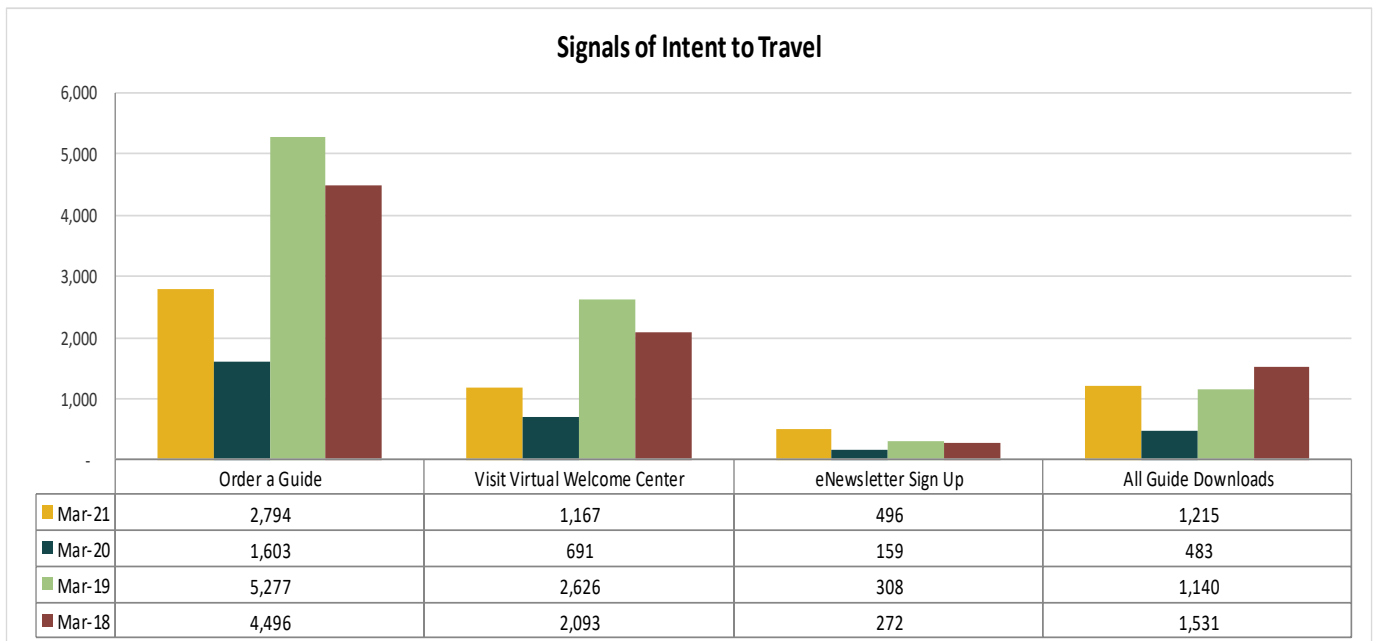
APRIL 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



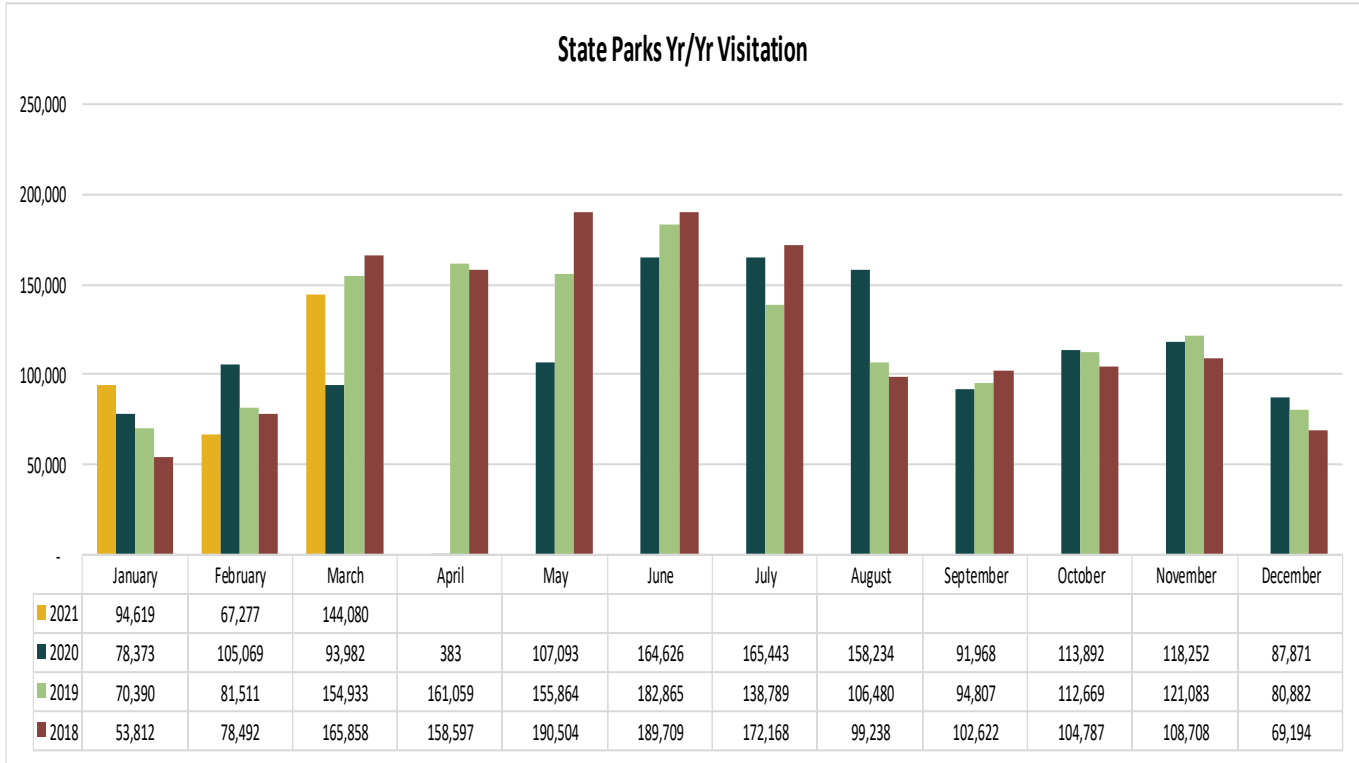
LouisianaTravel.com website showed an increase of 59 percent in total website visits in Mar 2021 over Mar 2020.



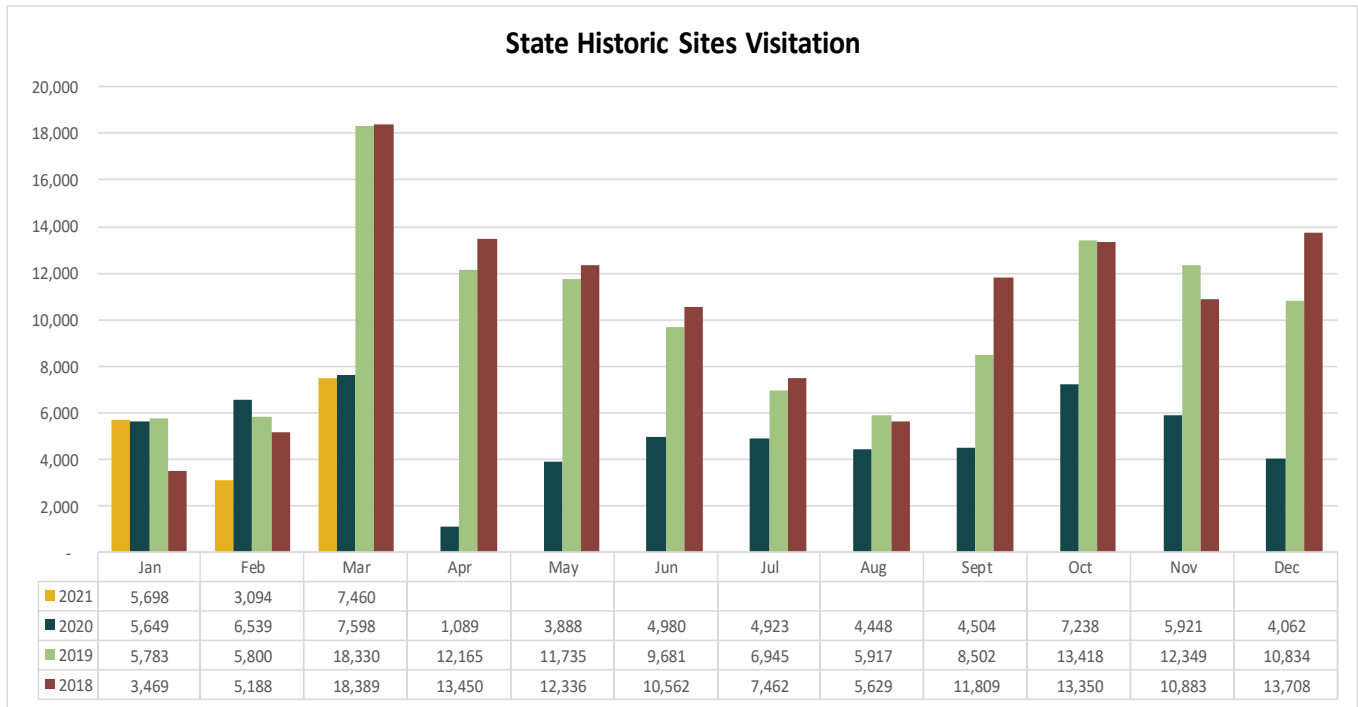
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcxwell@crt.la.gov or 225.342.2876.

STATE PARKS



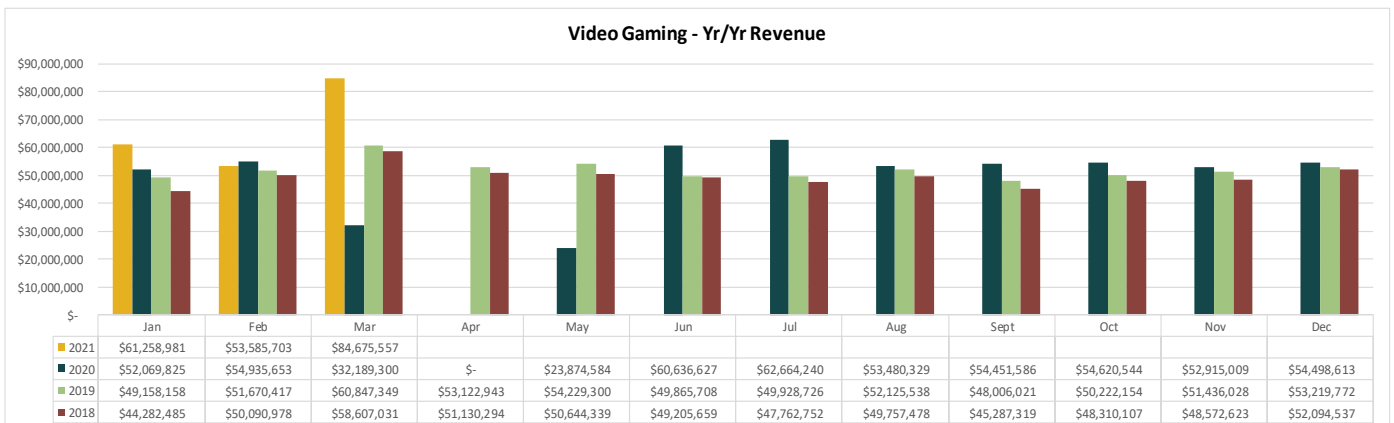
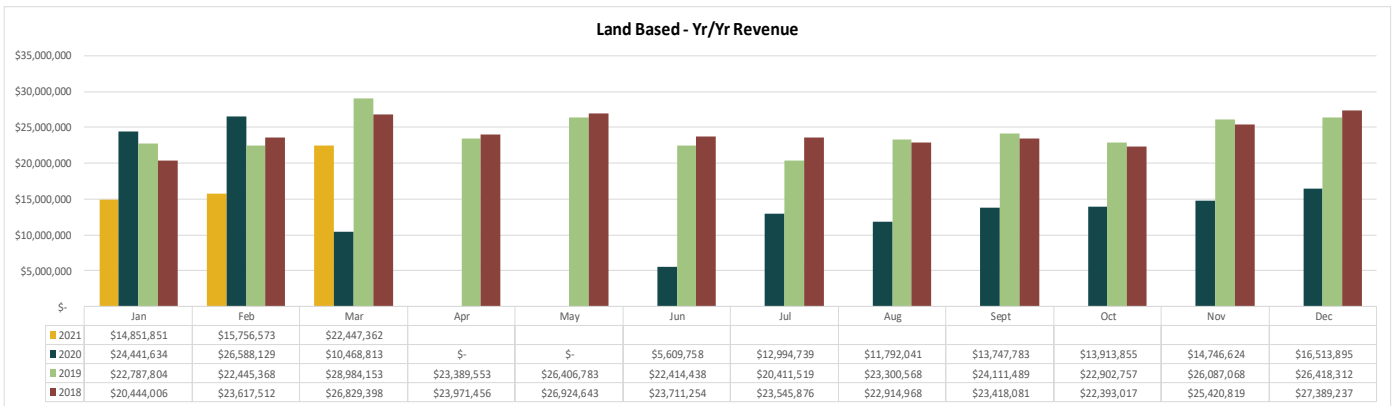
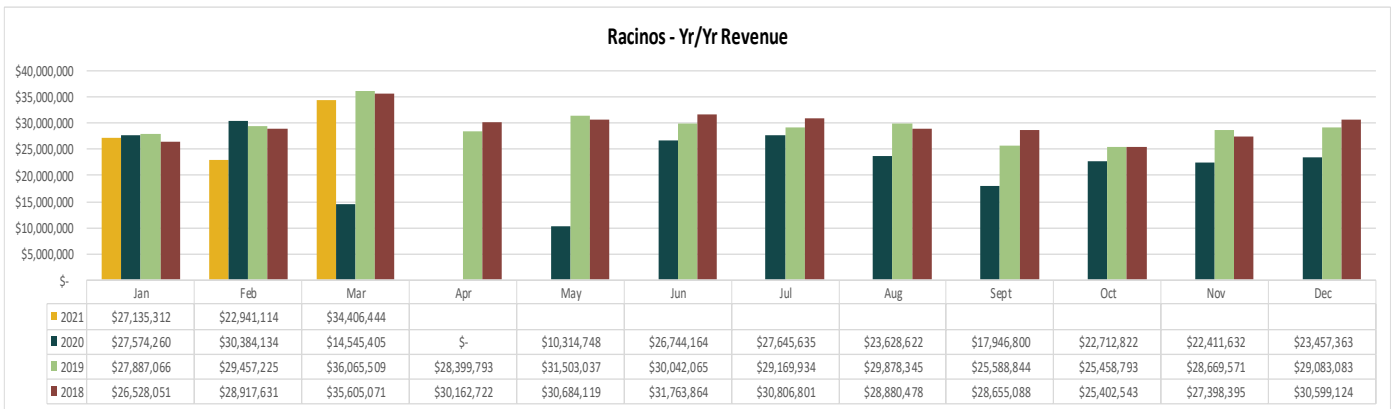
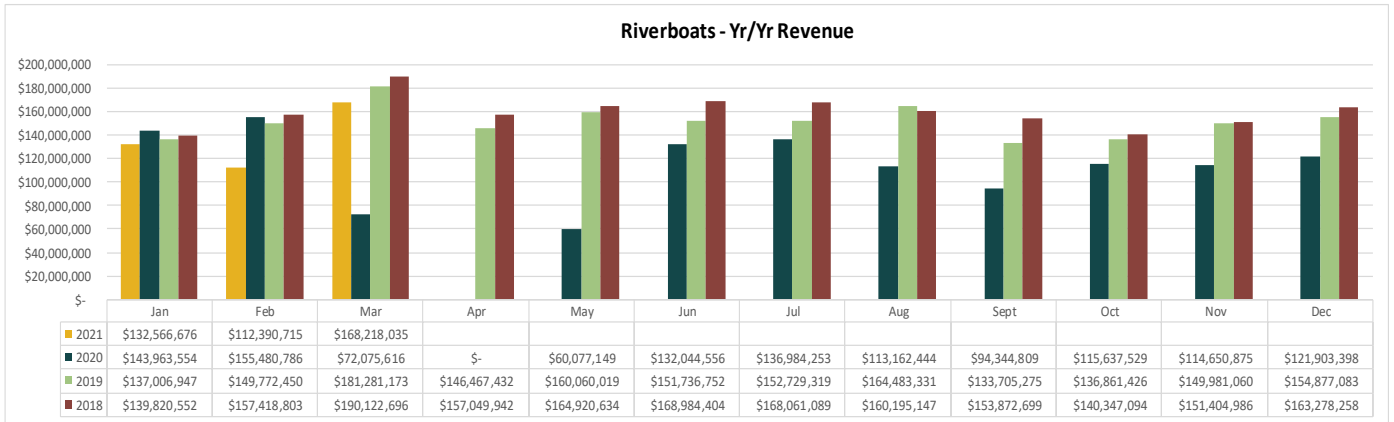
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

GROSS GAMING REVENUE



Source: Louisiana State Police