



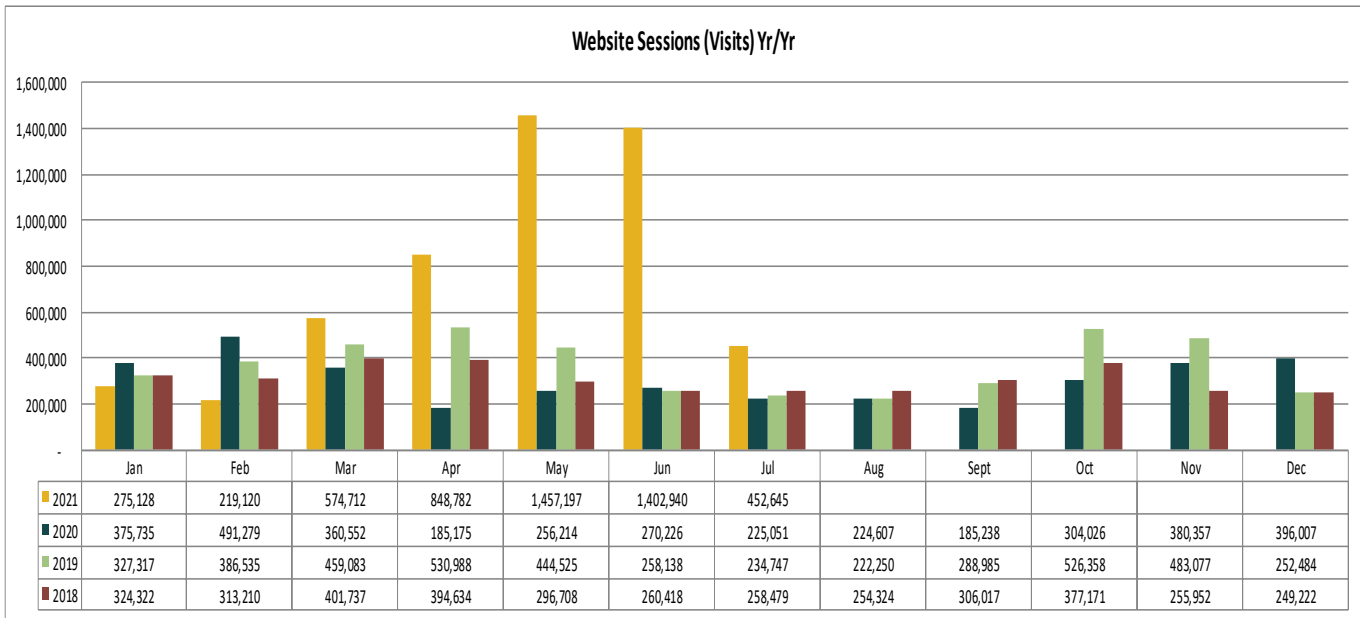
LouisianaTravel.com

# TOURISM INDUSTRY INDICATORS

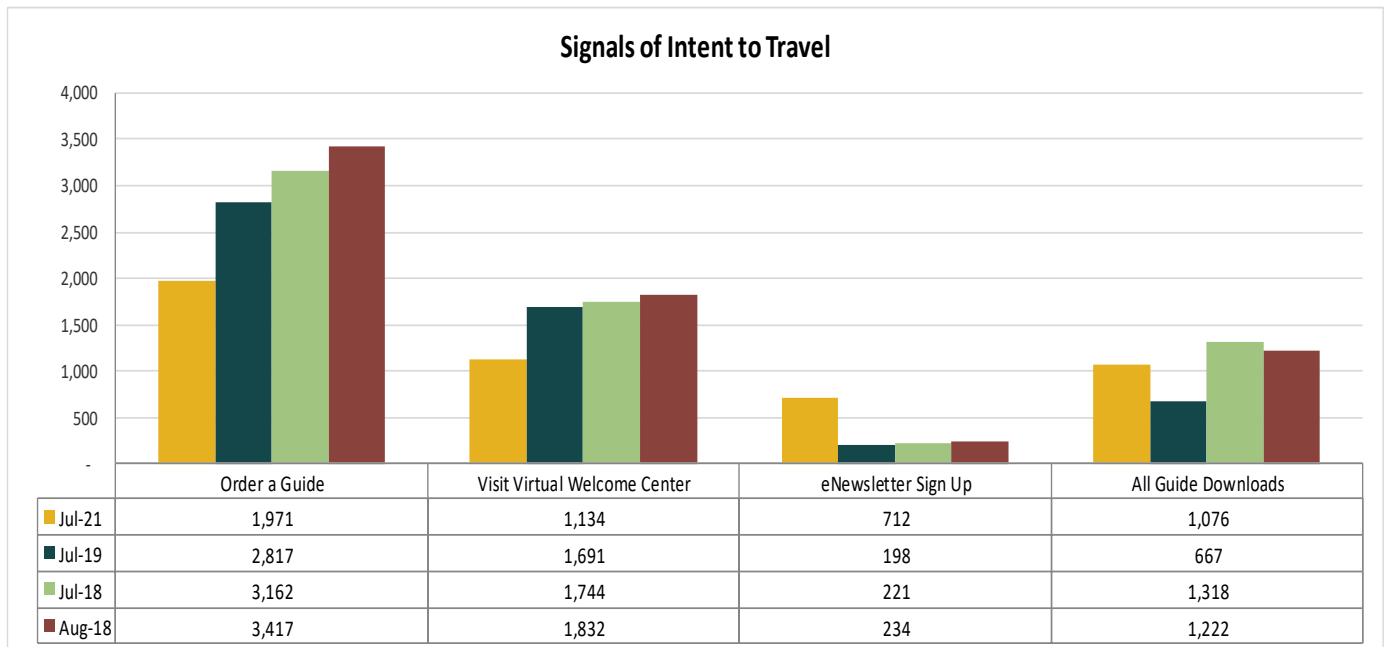
## AUGUST 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

### LOUISIANATRAVEL.COM



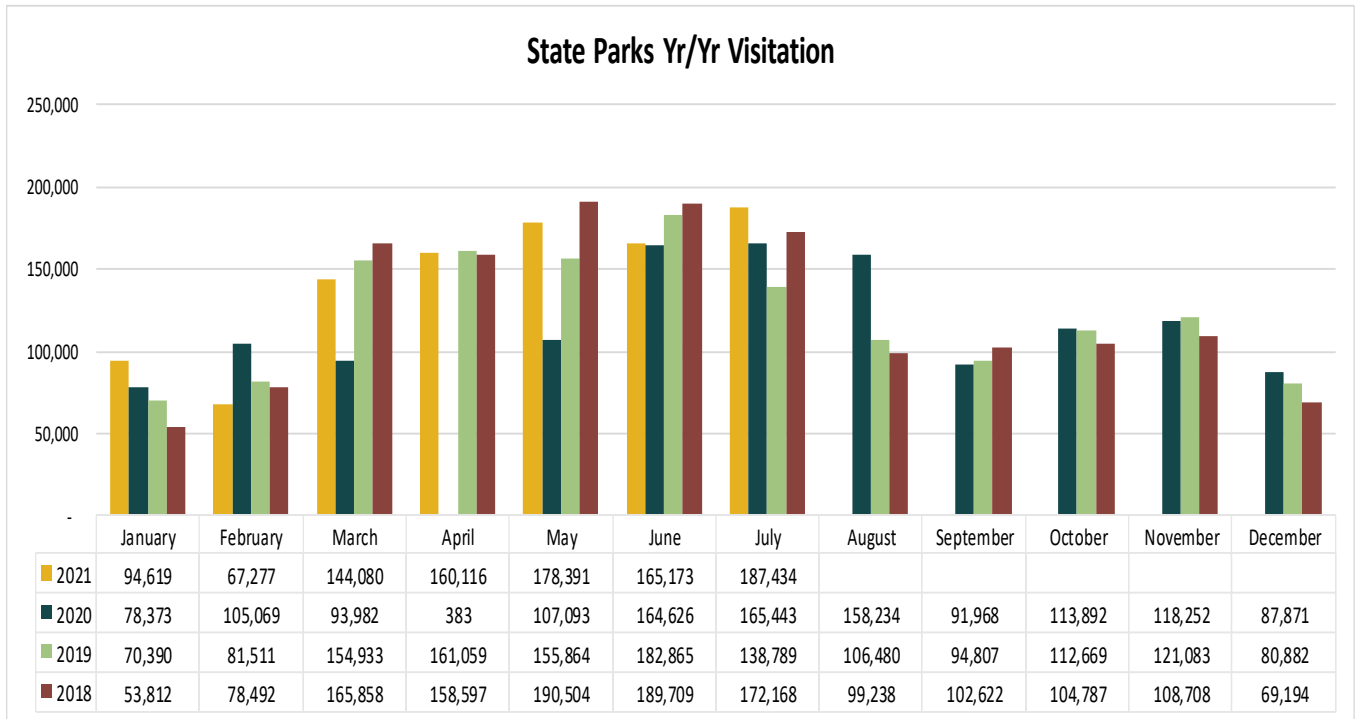
LouisianaTravel.com website showed an increase of 93 percent in total website visits in July 2021 over July 2019.



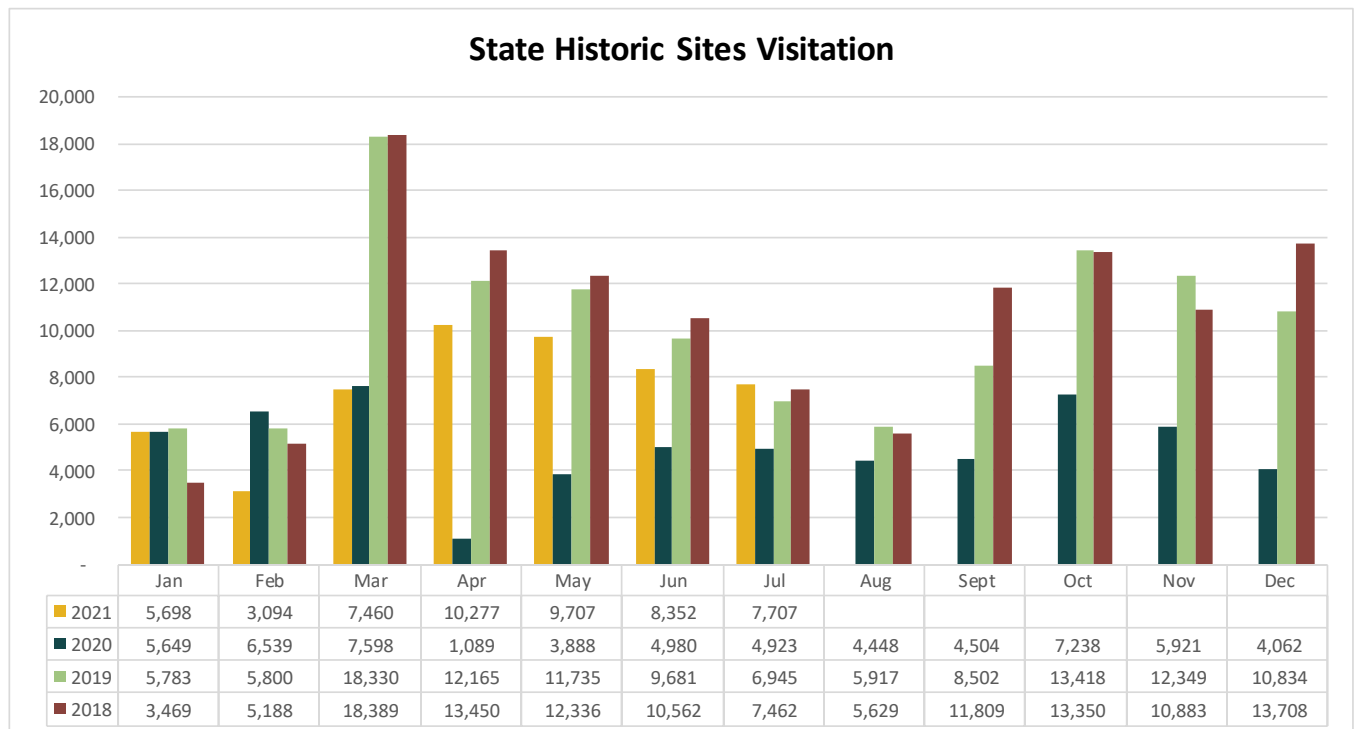
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at [lcxwell@crt.la.gov](mailto:lcxwell@crt.la.gov) or 225.342.2876.

## STATE PARKS



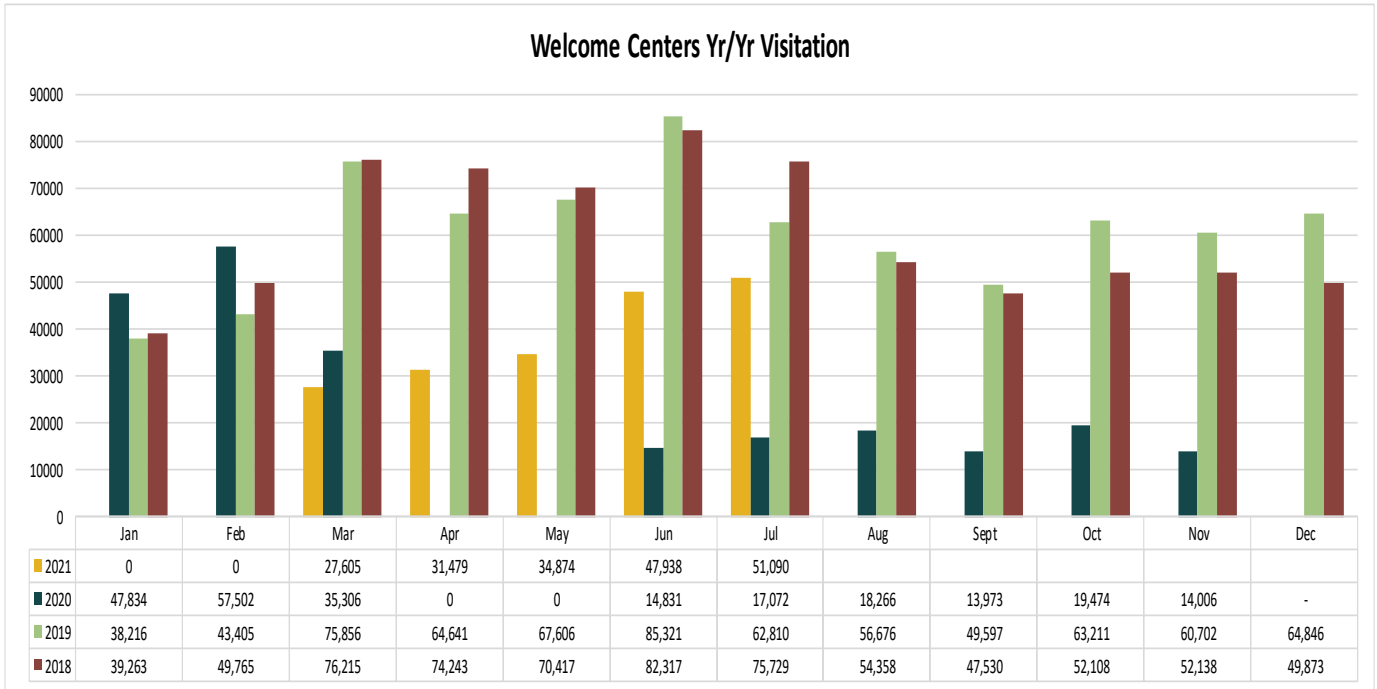
## STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

# WELCOME CENTERS



Notes: COVID-19 Pandemic.

## Welcome Centers Visitor Totals

International - Jul 2021	
Mexico	311
Canada*	54
Honduras	19
Argentina	14
Colombia	14

States** - Jul 2021	
Texas	15,934
Florida	3,627
Mississippi	3,121
Alabama	2,664
Georgia	1,979

Cities** - Jul 2021	
Houston, TX	1,904
San Antonio, TX	979
Fort Worth, TX	581
Dallas, TX	459
Mobile, AL	406

International Jan - Jul 2021	
Mexico	9,772
Canada*	175
France	67
Honduras	63
Guatemala	48

States** Jan - Jul 2021	
Texas	50,529
Florida	14,484
Mississippi	11,764
Alabama	10,837
Georgia	7,384

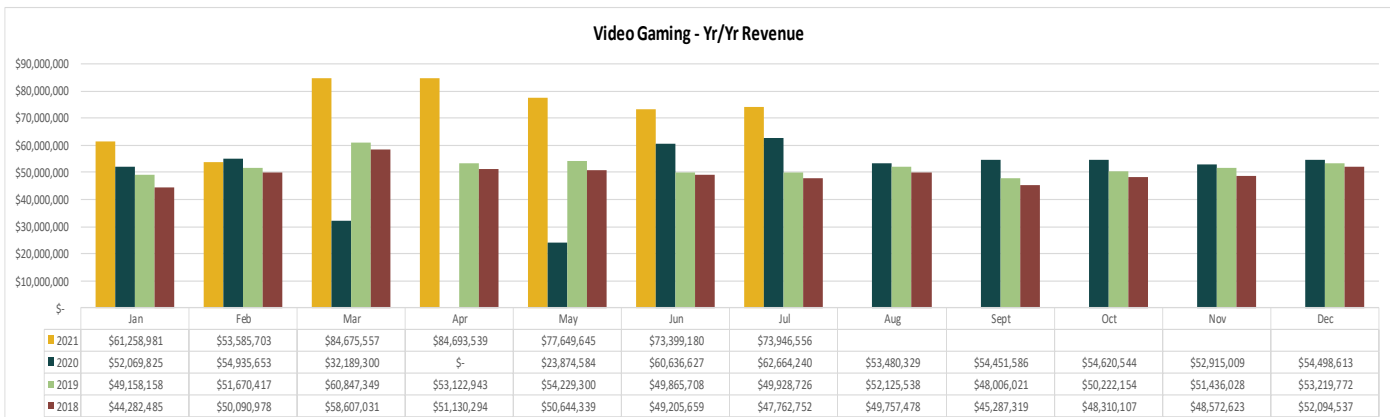
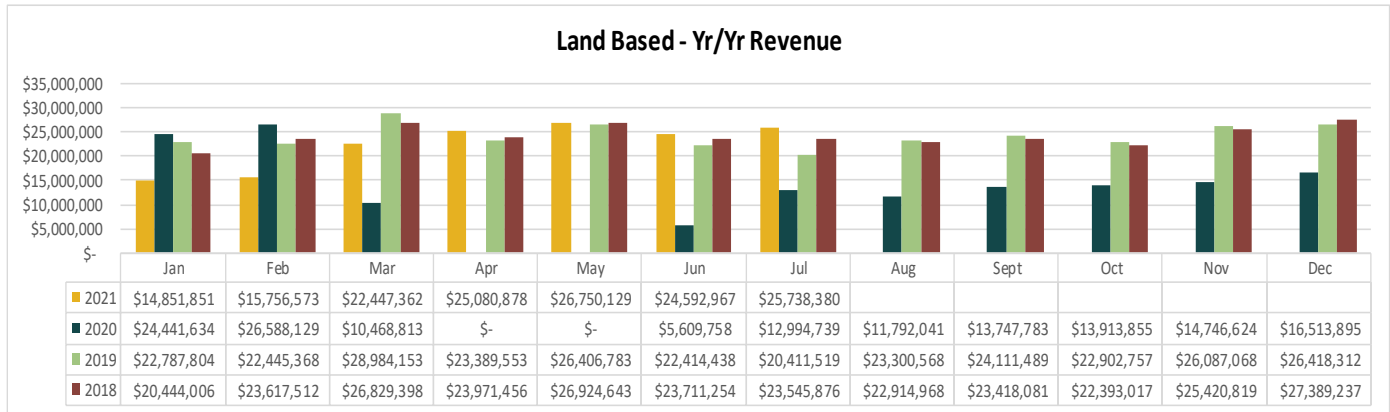
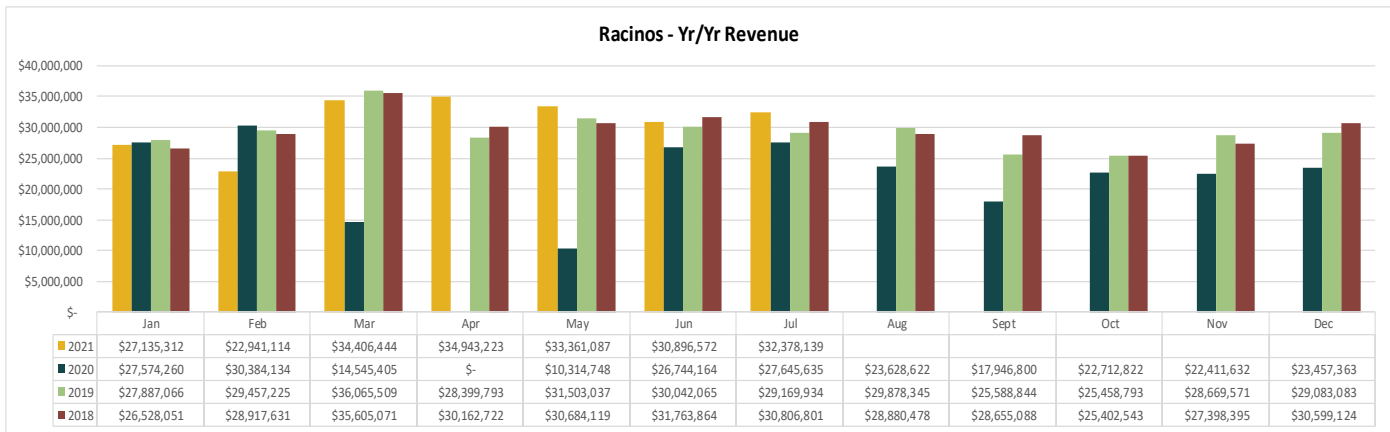
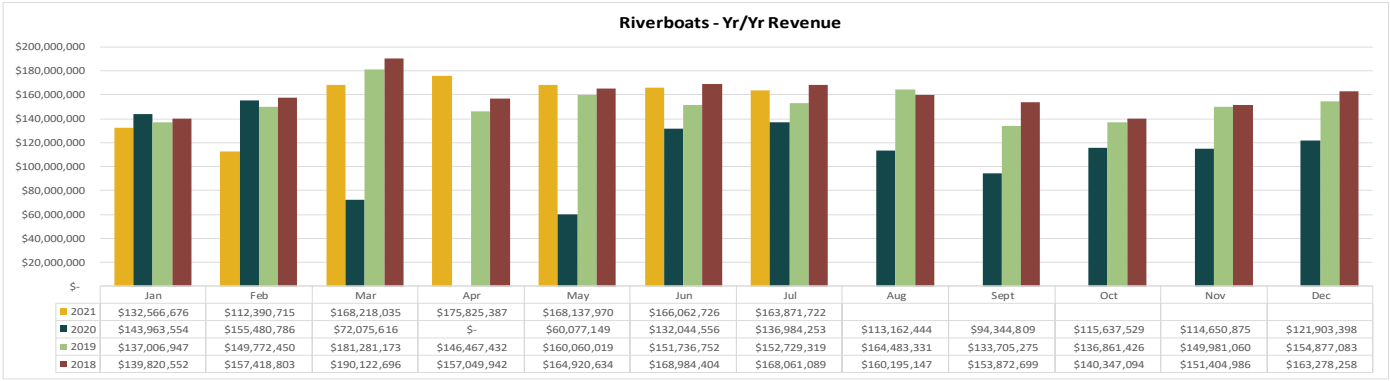
Cities** Jan - Jul 2021	
Houston, TX	6,488
San Antonio, TX	2,486
Dallas, TX	1,946
Mobile, AL	1,698
Fort Worth, TX	1,493

\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at [capitolparkwcl@cr.la.gov](mailto:capitolparkwcl@cr.la.gov).

# GROSS GAMING REVENUE



Source: Louisiana State Police