



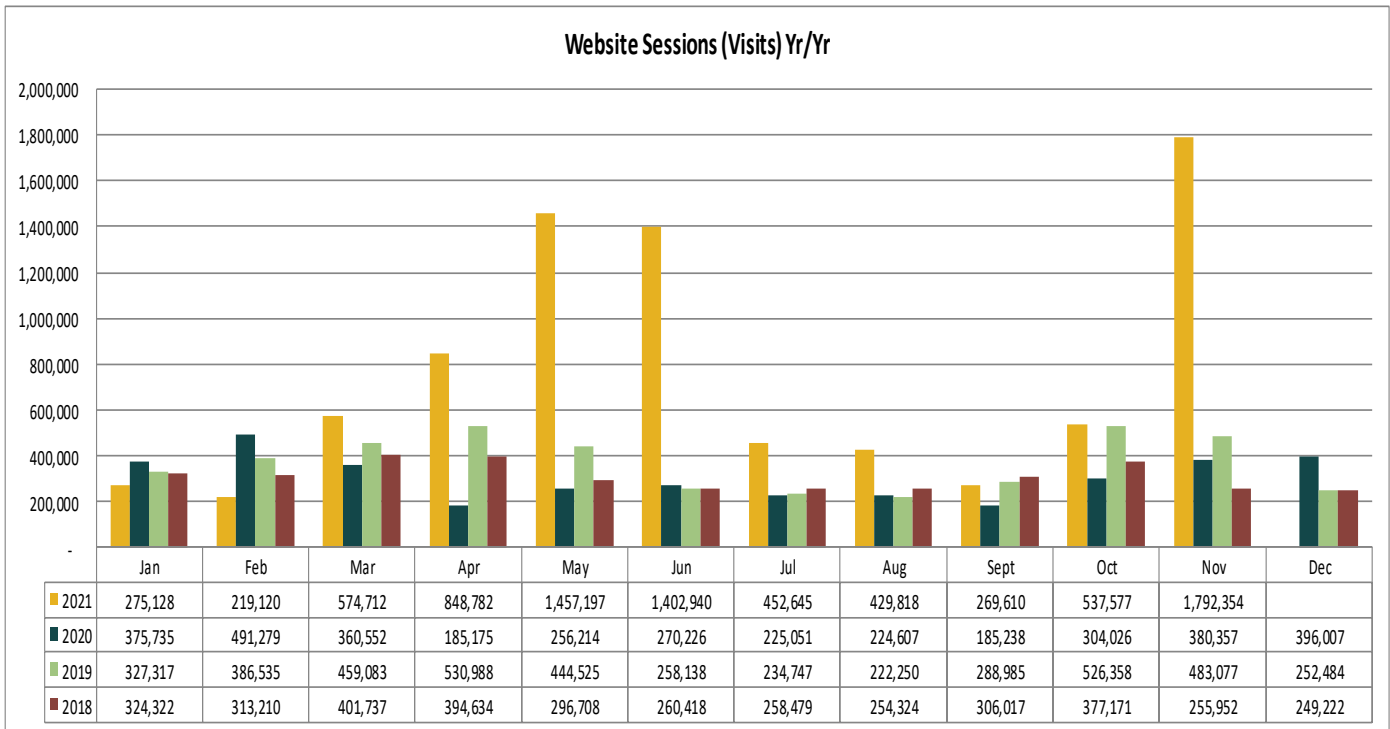
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

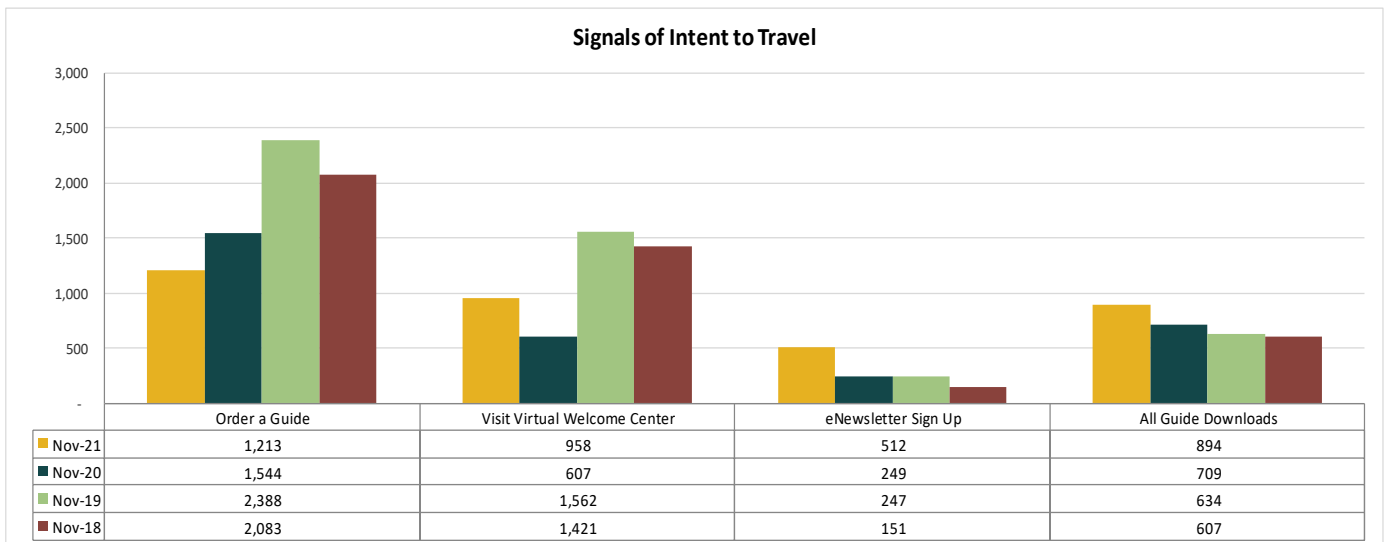
DECEMBER 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



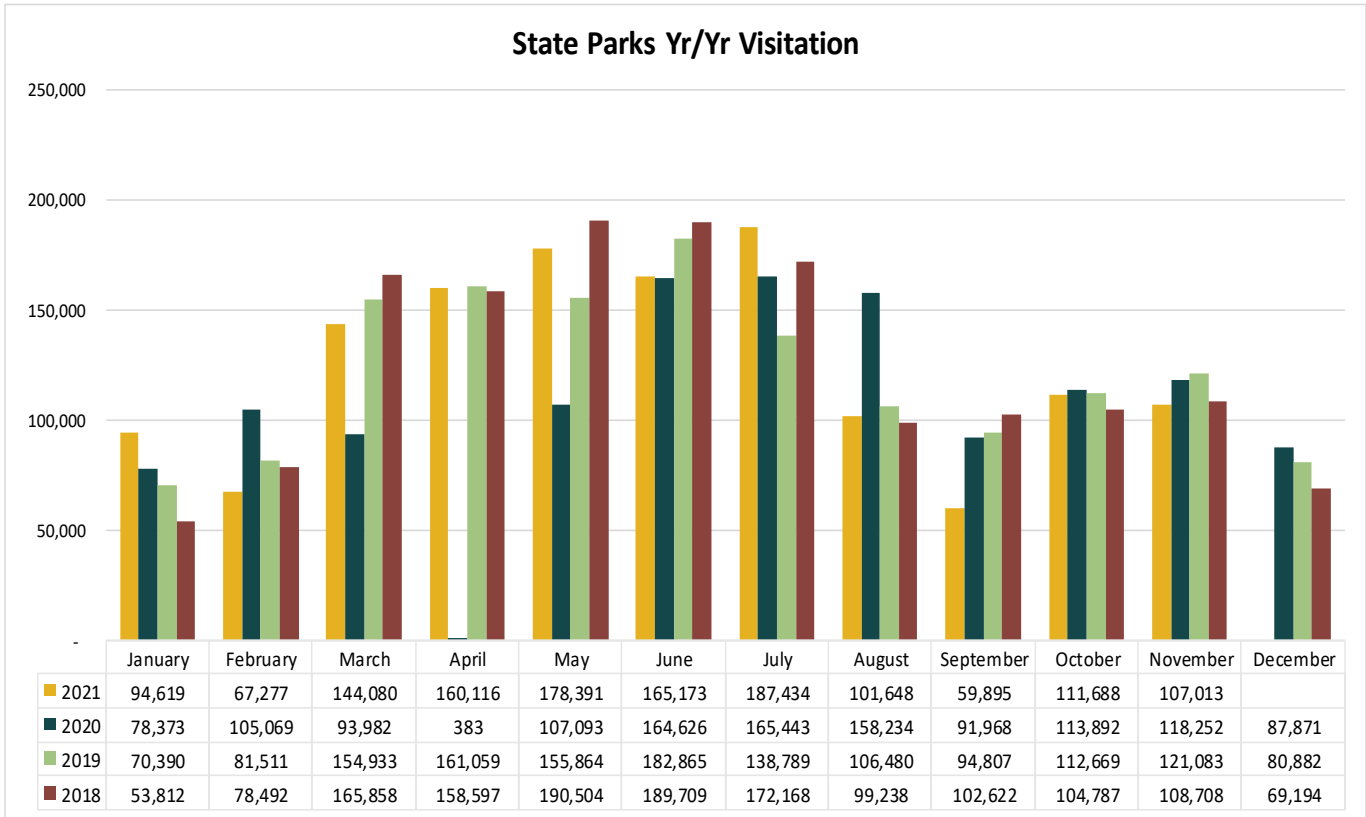
LouisianaTravel.com website showed an increase of 371 percent in total website visits in Nov 2021 over Nov 2020.



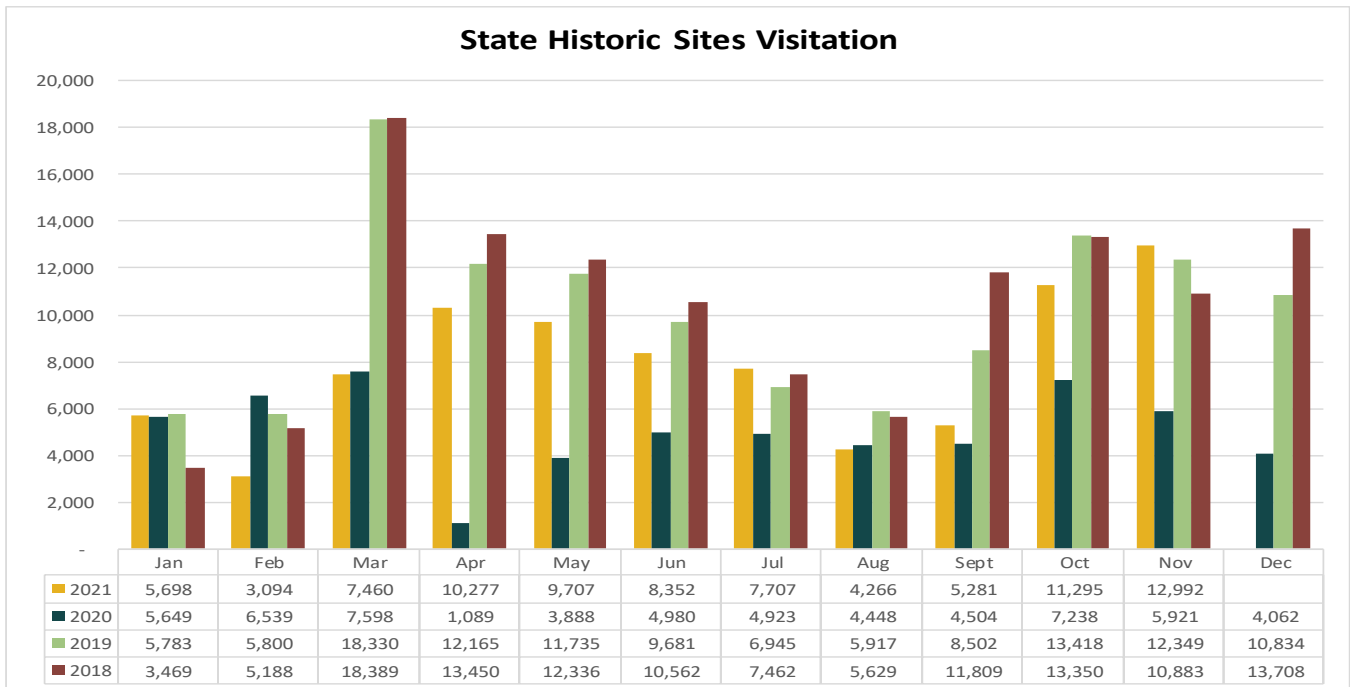
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcoxwell@crt.la.gov or 225.342.2876.

STATE PARKS



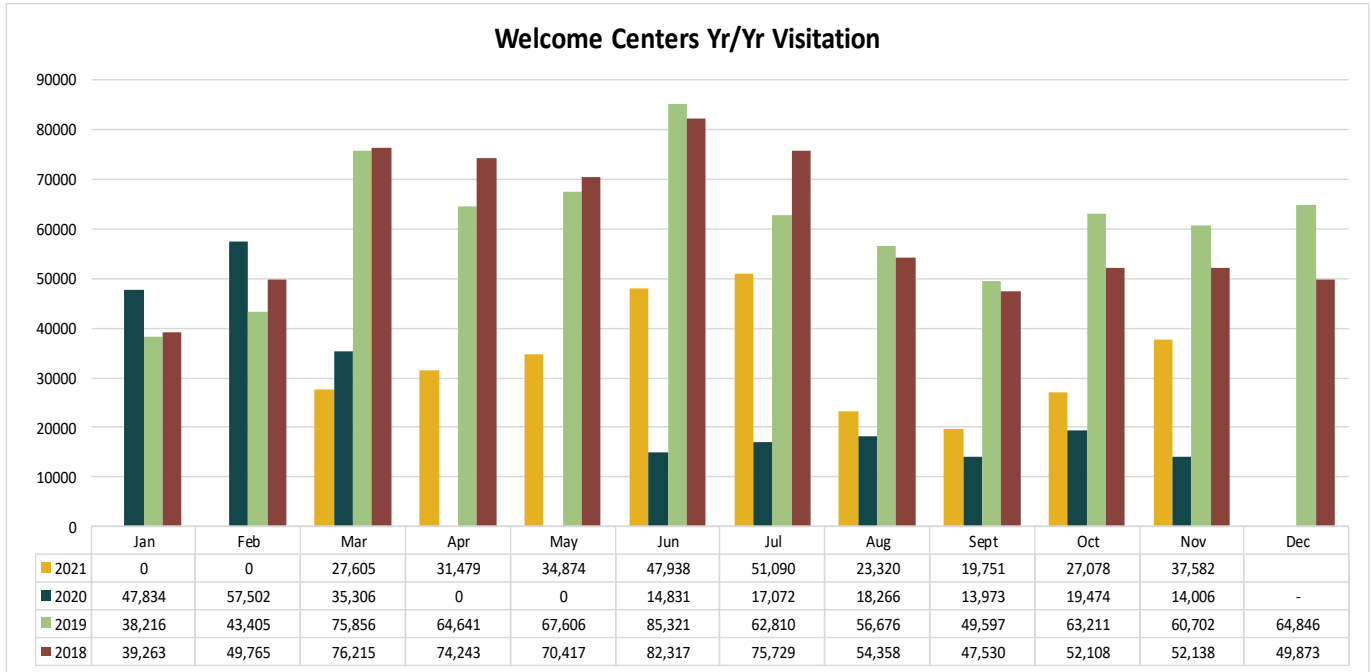
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Notes: In 2021, 2 welcome centers closed permanently. In 2020, COVID-19 pandemic started & one welcome center closed.

Welcome Centers Visitor Totals

International - Nov 2021	
Mexico	1,364
Canada*	249
France	51
Germany	16
Poland	15

States** - Nov 2021	
Texas	9,061
Florida	3,272
Mississippi	2,484
Alabama	2,326
Georgia	1,791

Cities** - Nov 2021	
Houston, TX	1,290
San Antonio, TX	440
Mobile, AL	134
Fort Worth, TX	383
Pensacola, FL	345

International Jan - Nov 2021	
Mexico	12,385
Canada*	508
France	143
Germany	95
Honduras	88

States** Jan - Nov 2021	
Texas	76,971
Florida	23,033
Mississippi	18,781
Alabama	17,280
Georgia	11,829

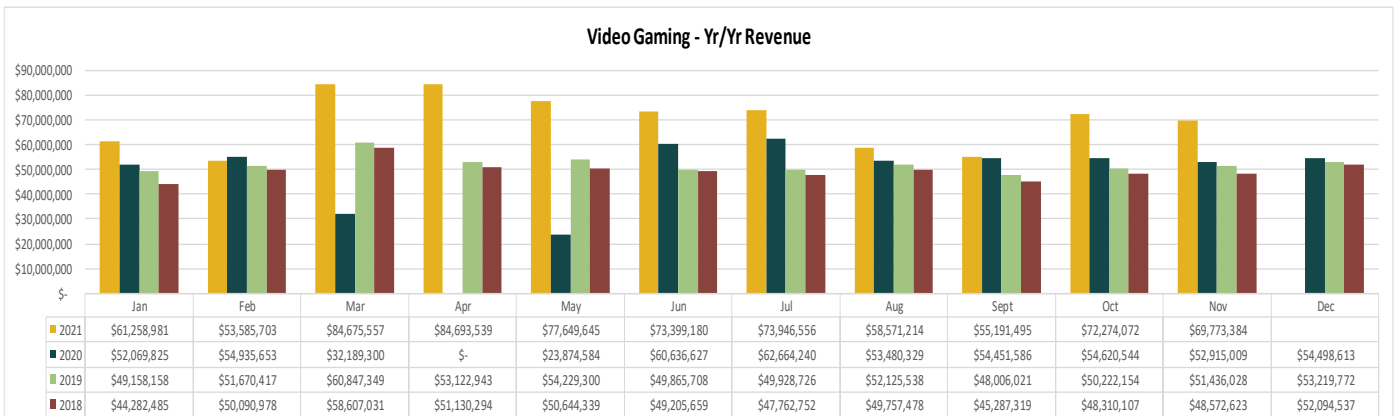
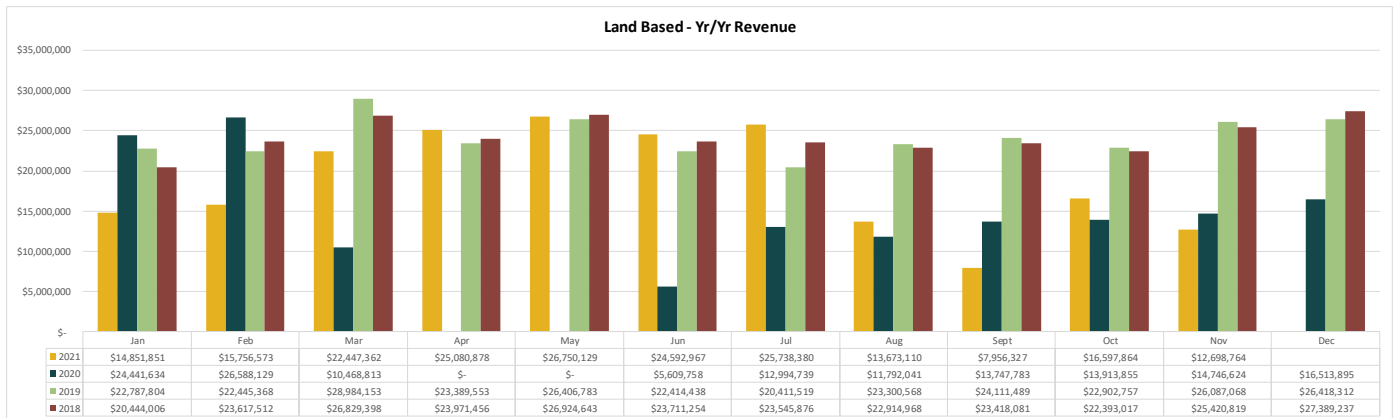
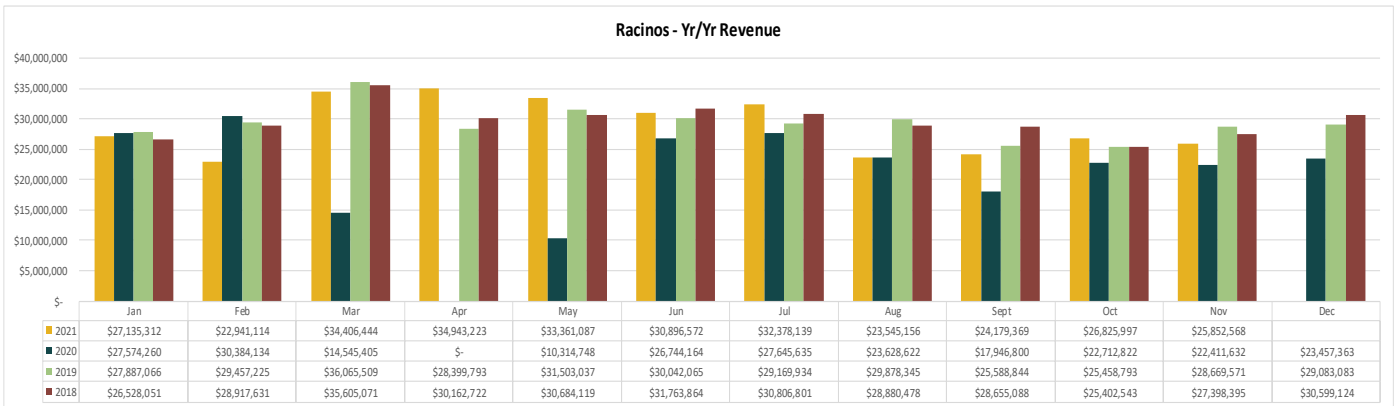
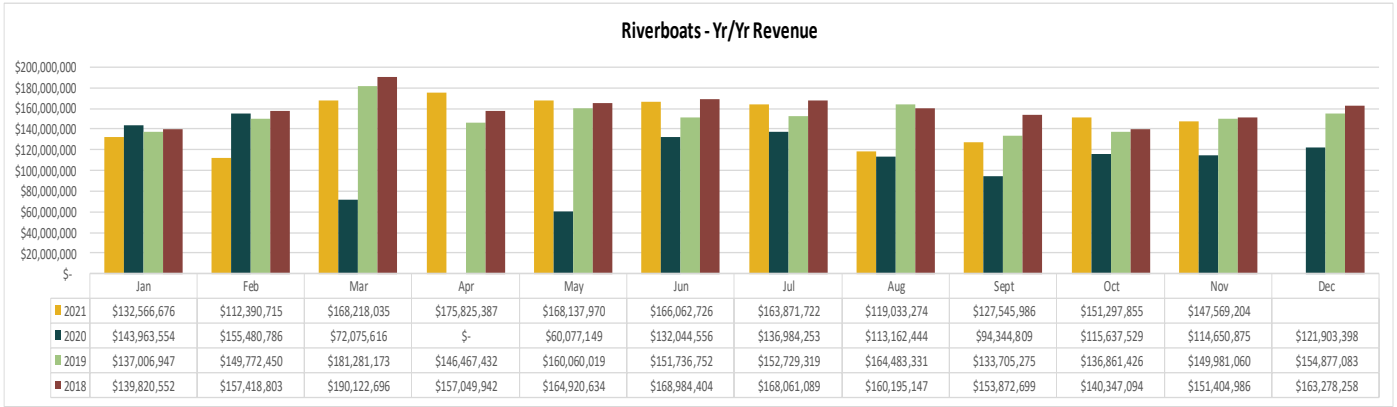
Cities** Jan - Nov 2021	
Houston, TX	10,118
San Antonio, TX	3,754
Dallas, TX	3,078
Fort Worth, TX	2,742
Mobile, AL	2,722

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE



Source: Louisiana State Police