



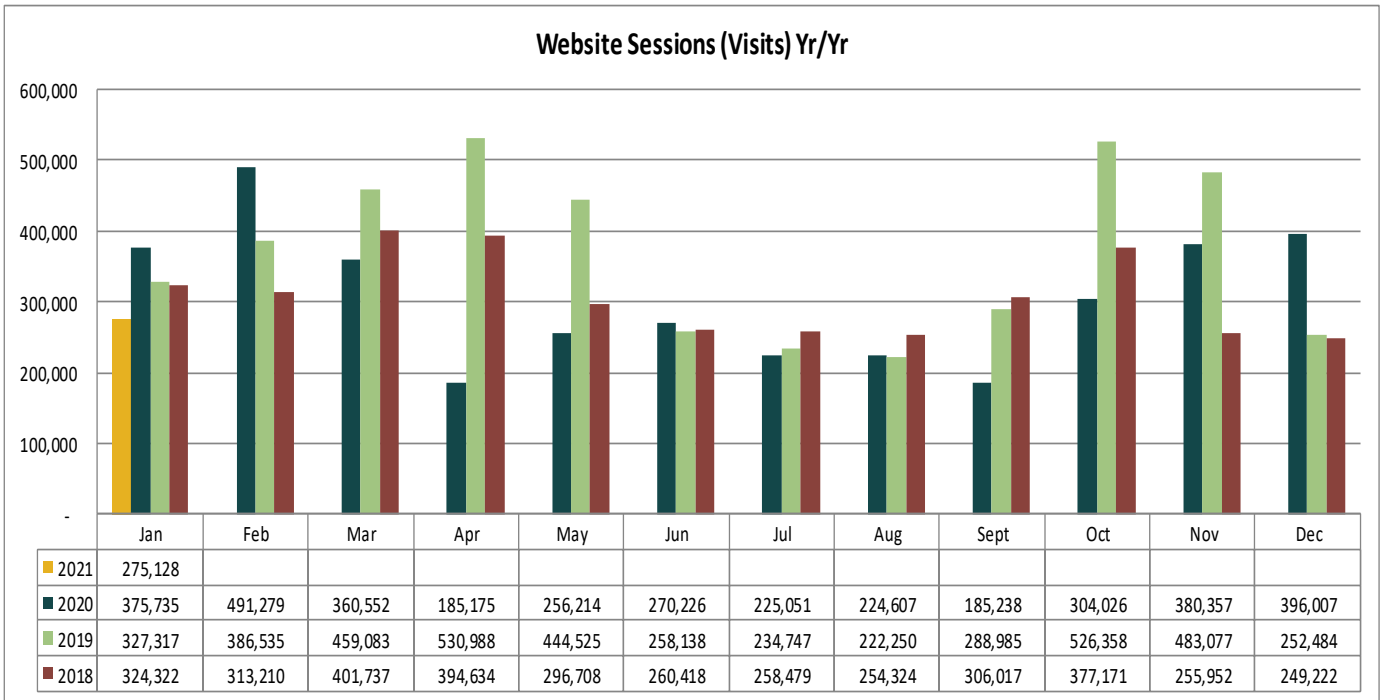
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

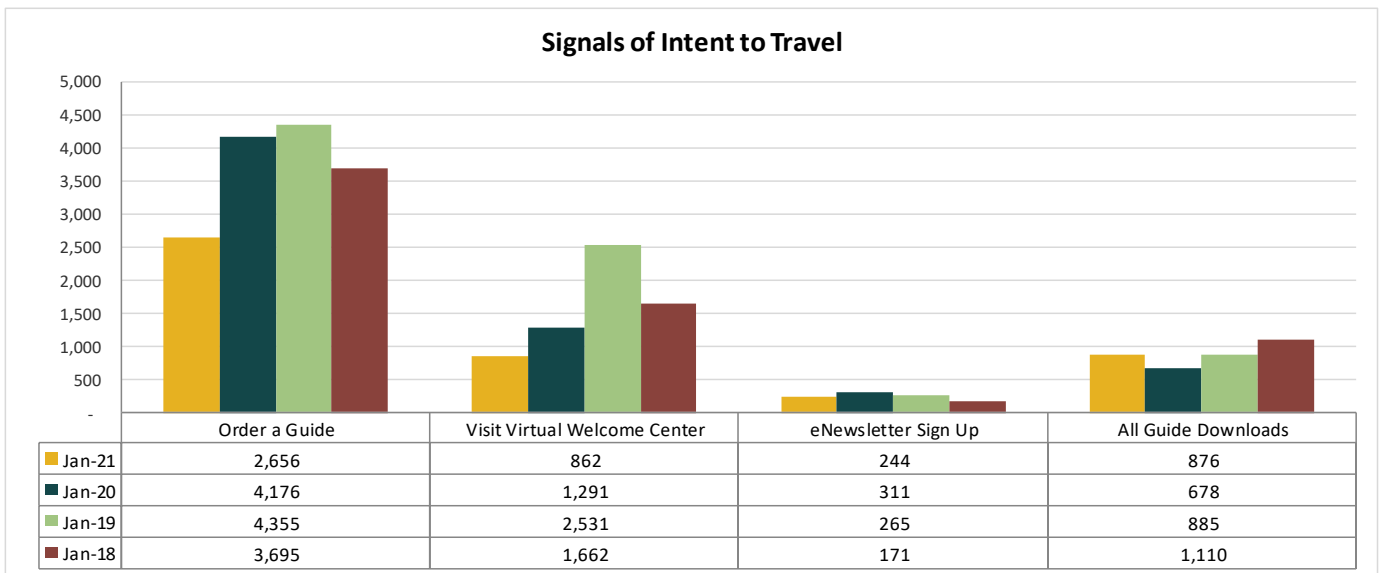
FEBRUARY 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



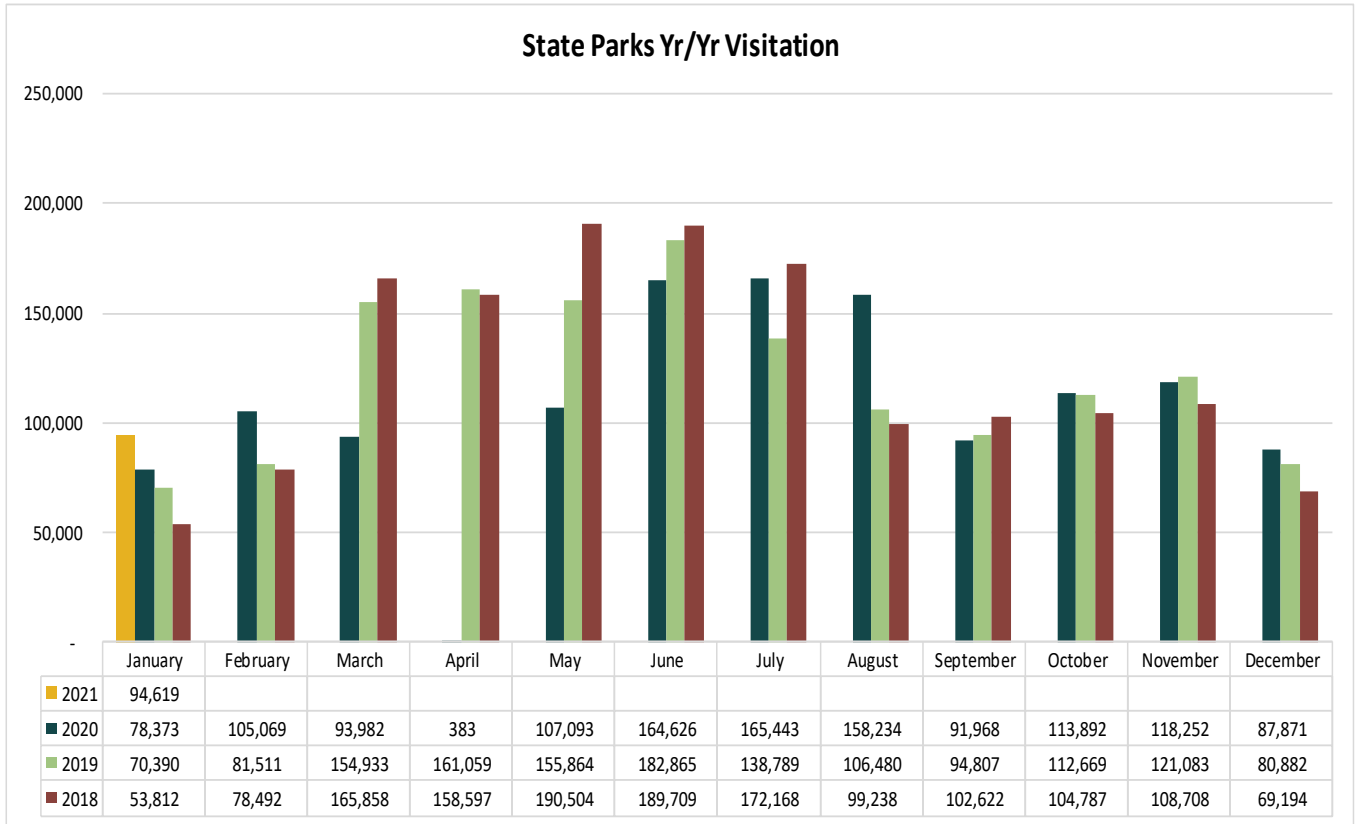
LouisianaTravel.com website showed a decrease of 27 percent in total website visits in Jan 2021 over Jan 2020.



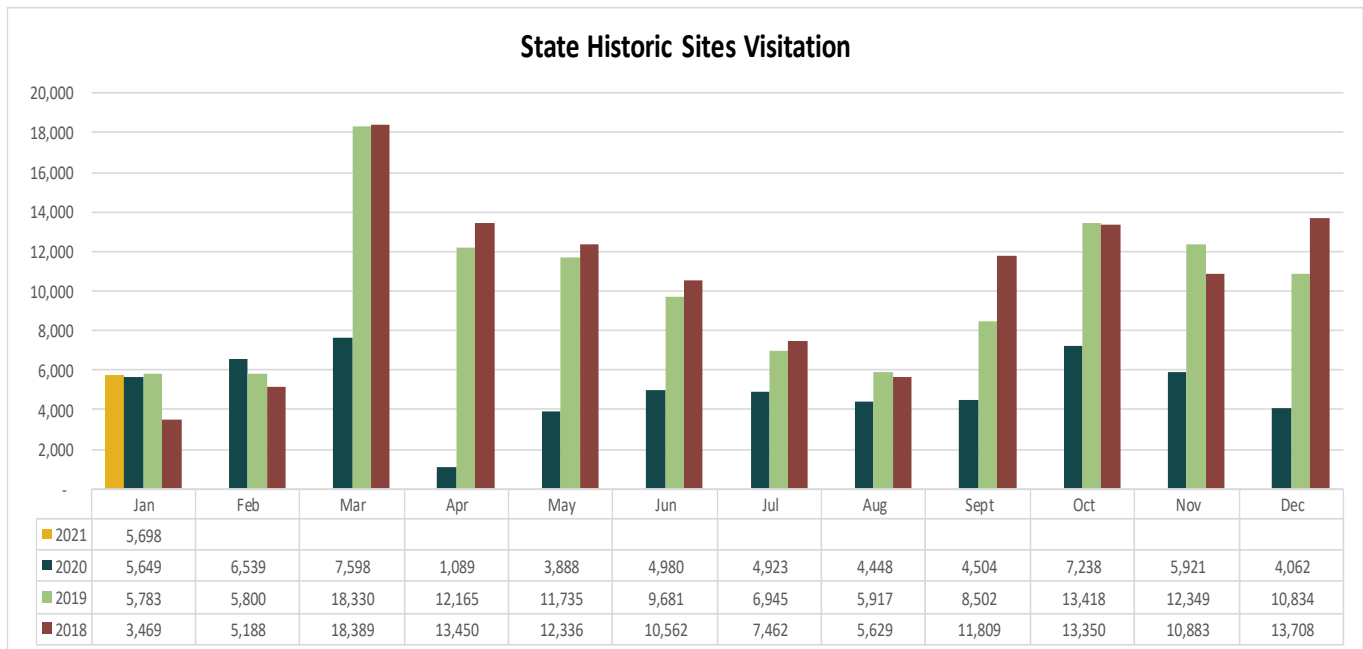
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcxwell@crt.la.gov or 225.342.2876.

STATE PARKS



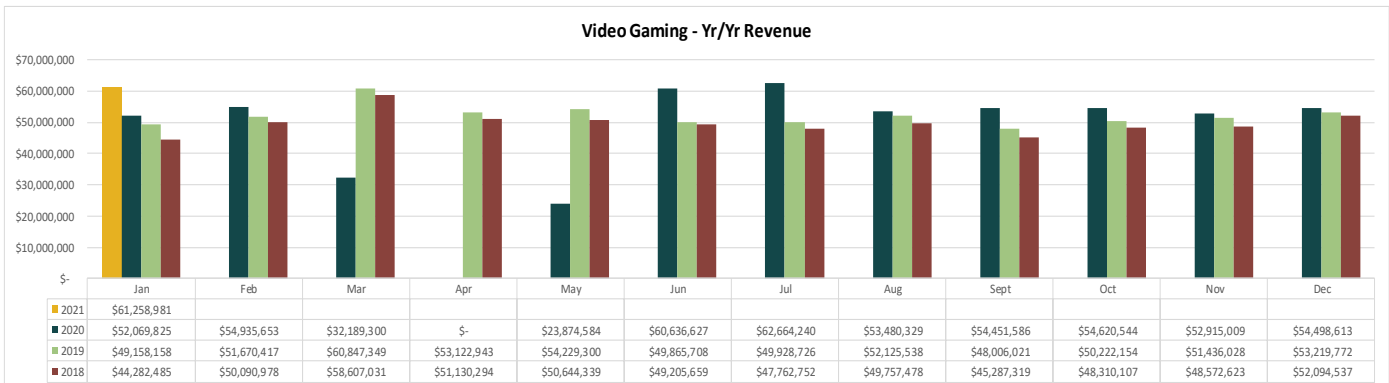
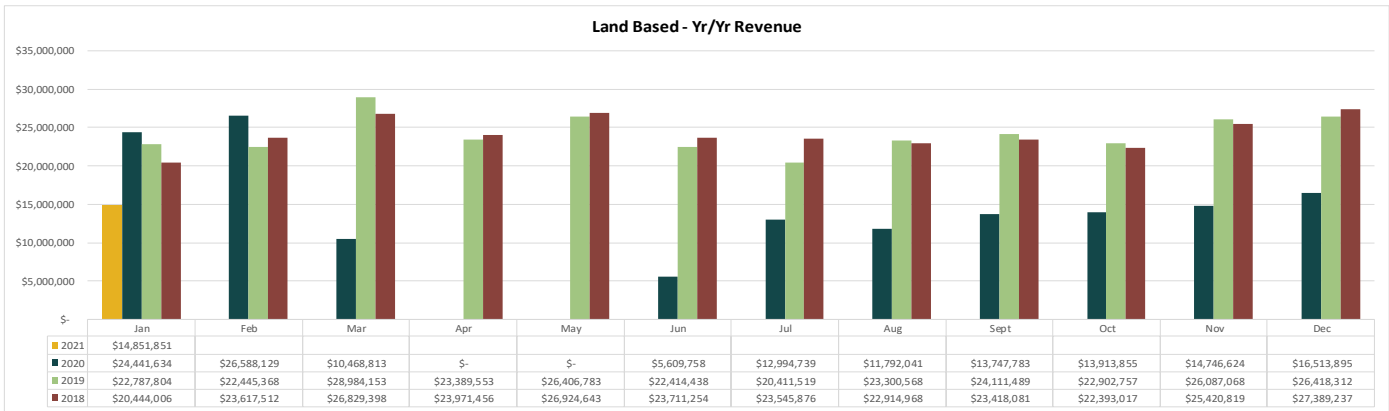
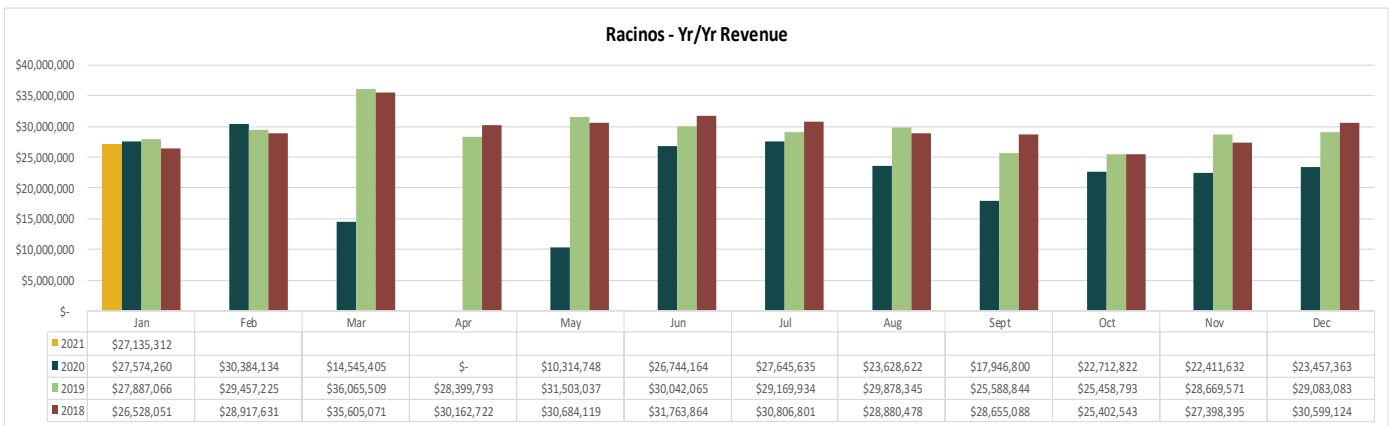
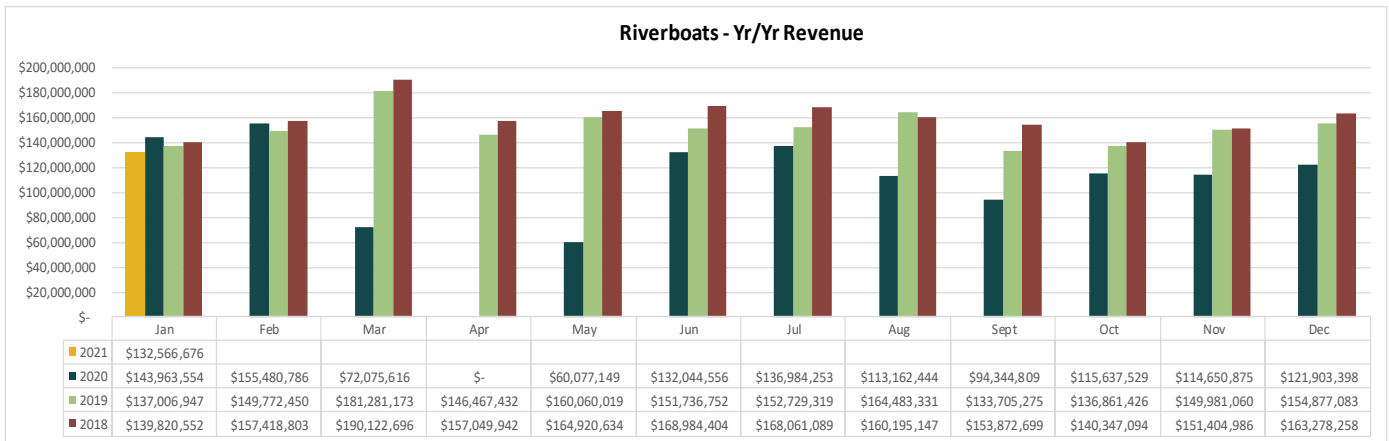
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

GROSS GAMING REVENUE



Source: Louisiana State Police