



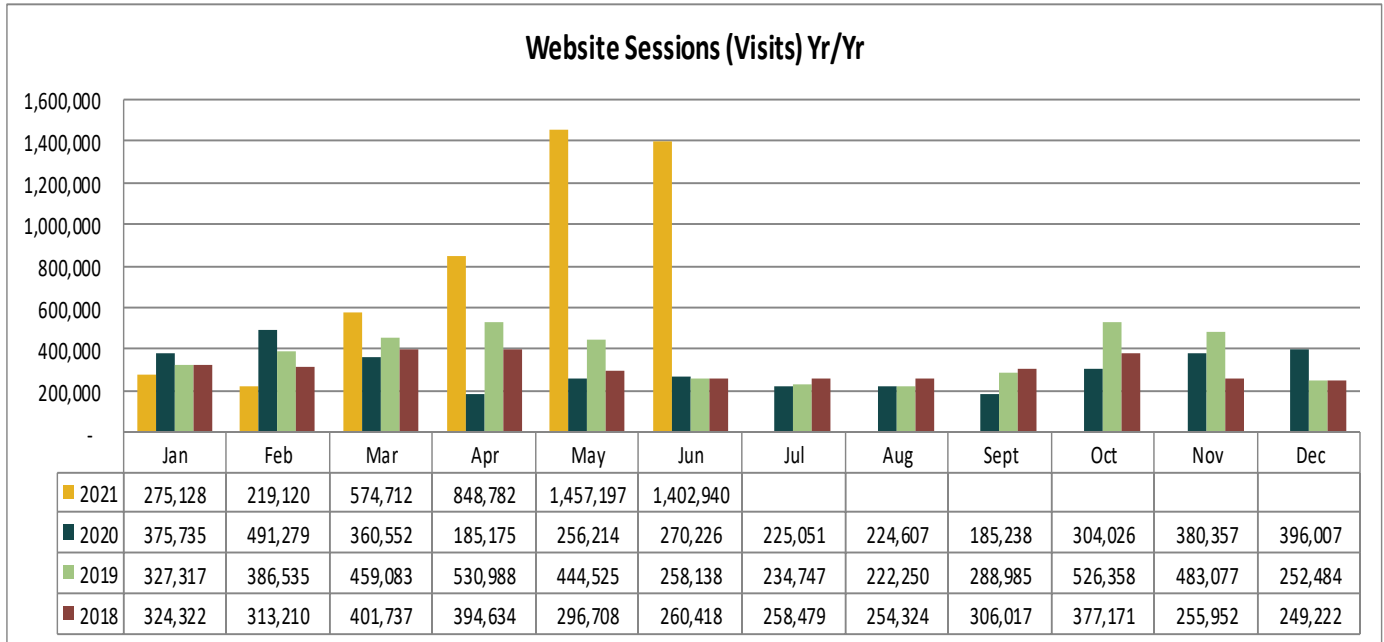
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

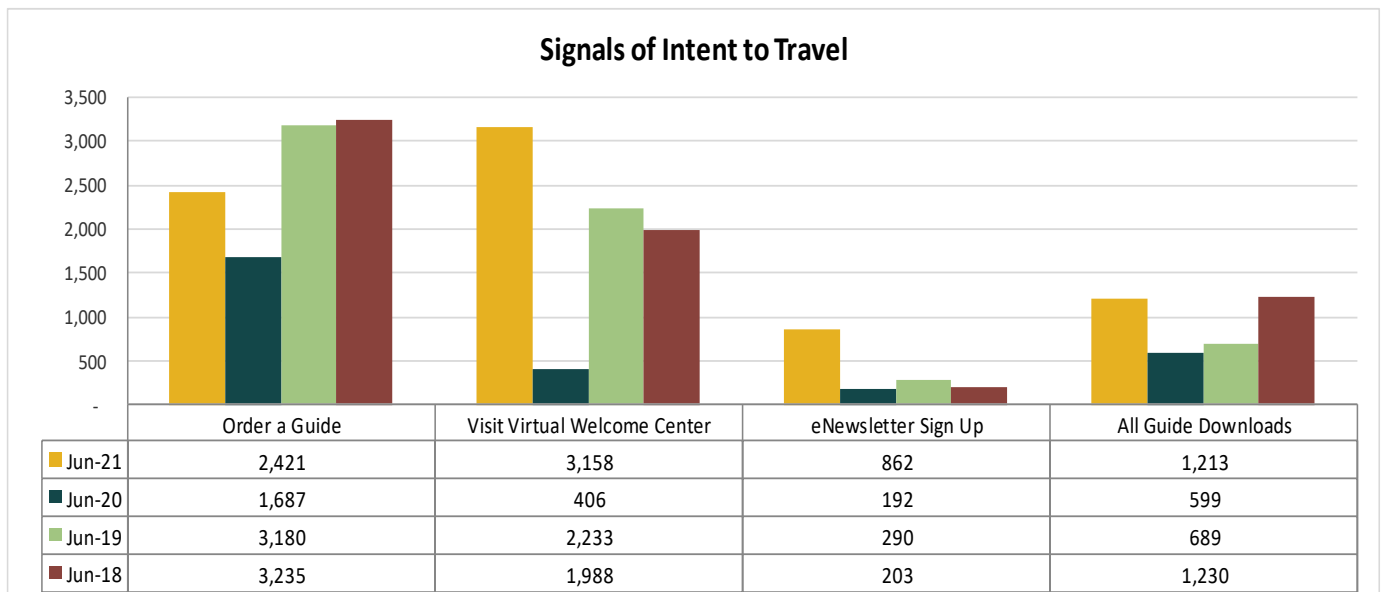
JULY 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



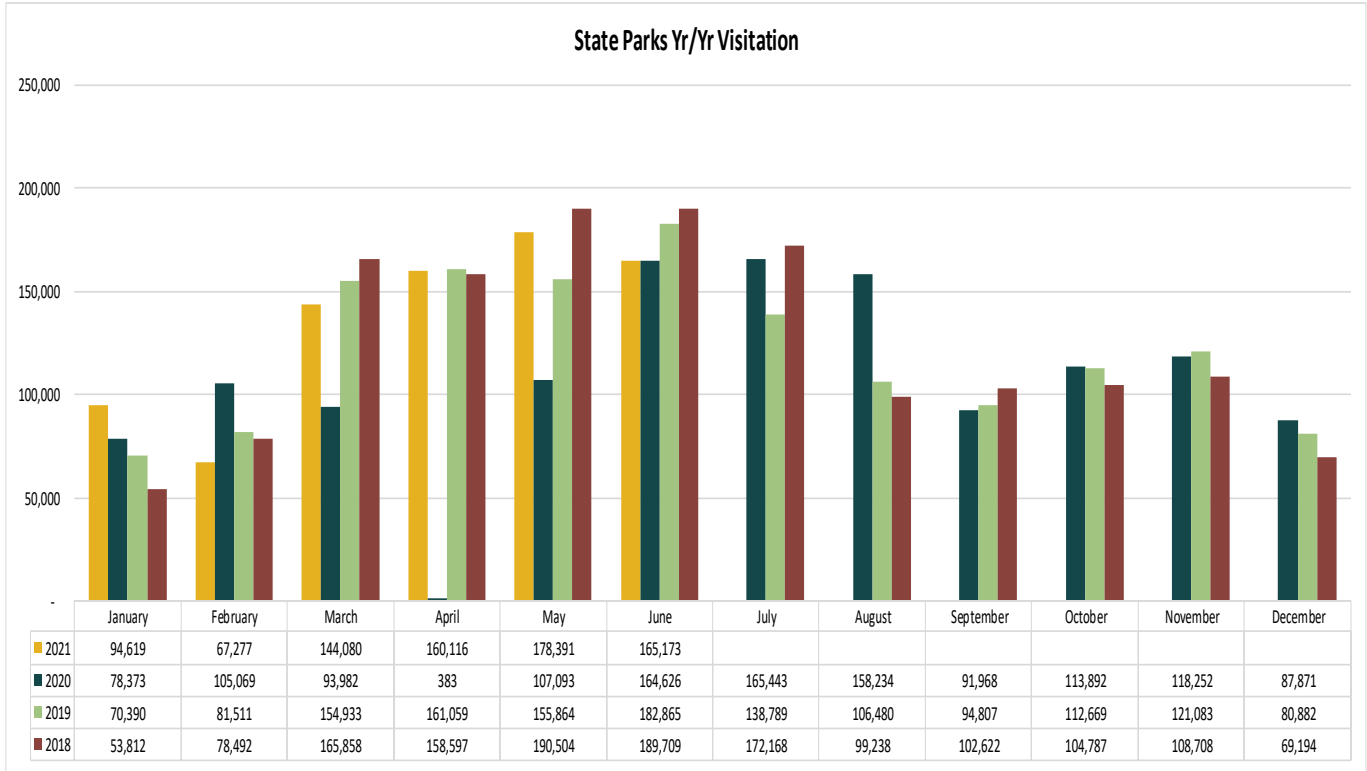
LouisianaTravel.com website showed an increase of 419 percent in total website visits in June 2021 over June 2020.



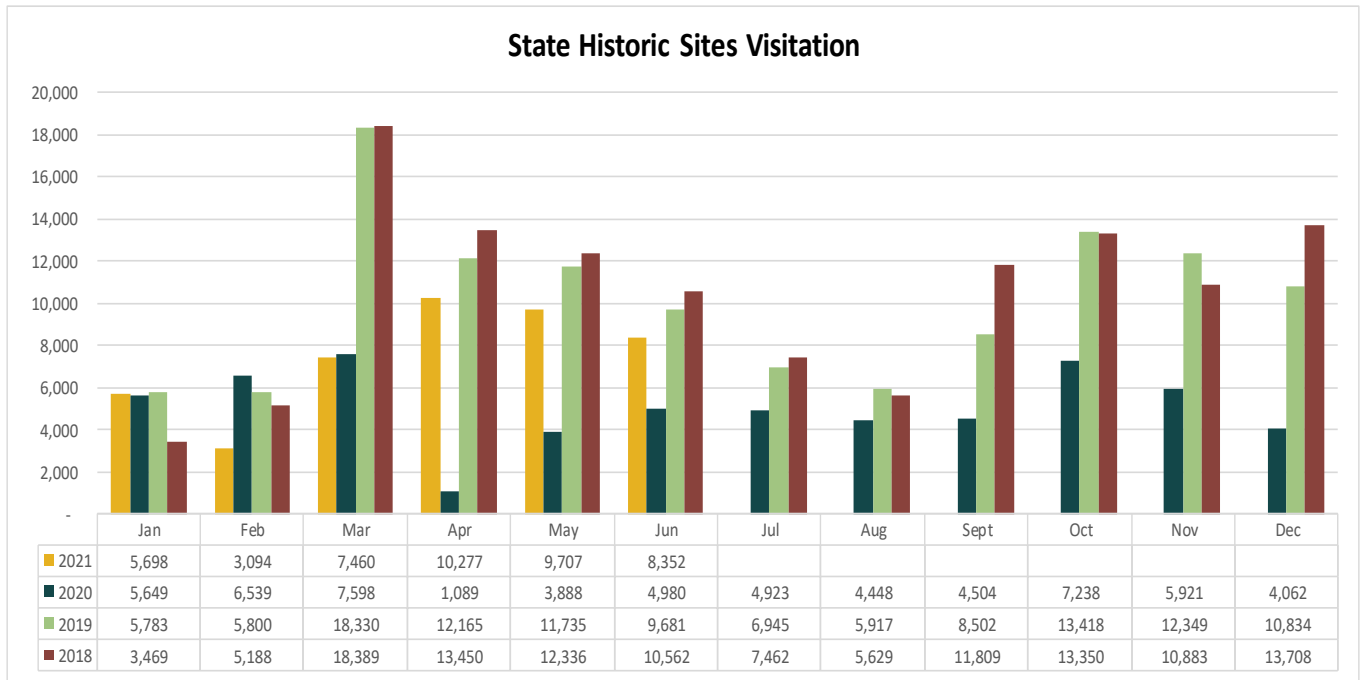
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcoxwell@crt.la.gov or 225.342.2876.

STATE PARKS



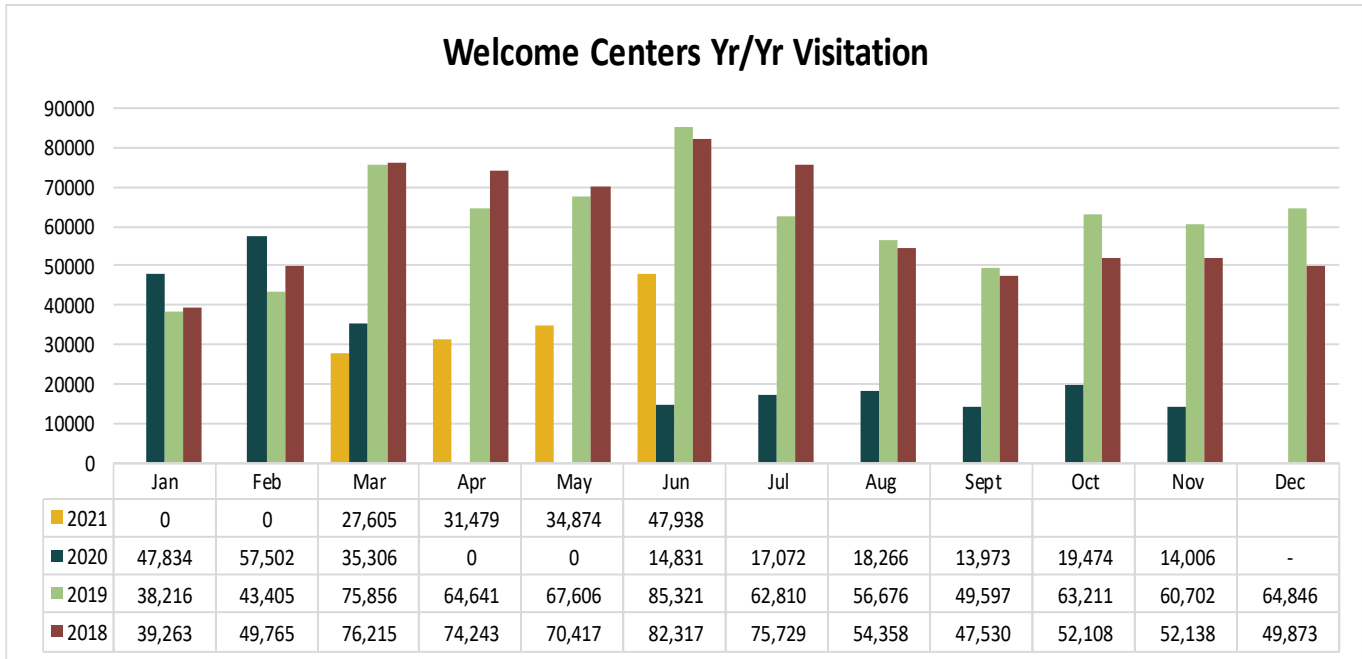
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Notes: COVID-19 Pandemic. St. Francisville Welcome Center was closed permanently.

Welcome Centers Visitor Totals

International - Jun 2021	
Mexico	282
Canada*	21
Germany	15
France	14
Guatemala	9

States** - Jun 2021	
Texas	13,613
Florida	4,013
Mississippi	2,754
Alabama	2,704
Georgia	2,155

Cities** - Jun 2021	
Houston, TX	1,712
San Antonio, TX	610
Mobile, AL	430
Dallas, TX	418
Fort Worth, TX	410

International Jan - Jun 2021	
Mexico	9,461
Canada*	121
France	55
Honduras	44
Germany	41

States** Jan - Jun 2021	
Texas	34,595
Florida	10,857
Mississippi	8,643
Alabama	8,173
Georgia	5,405

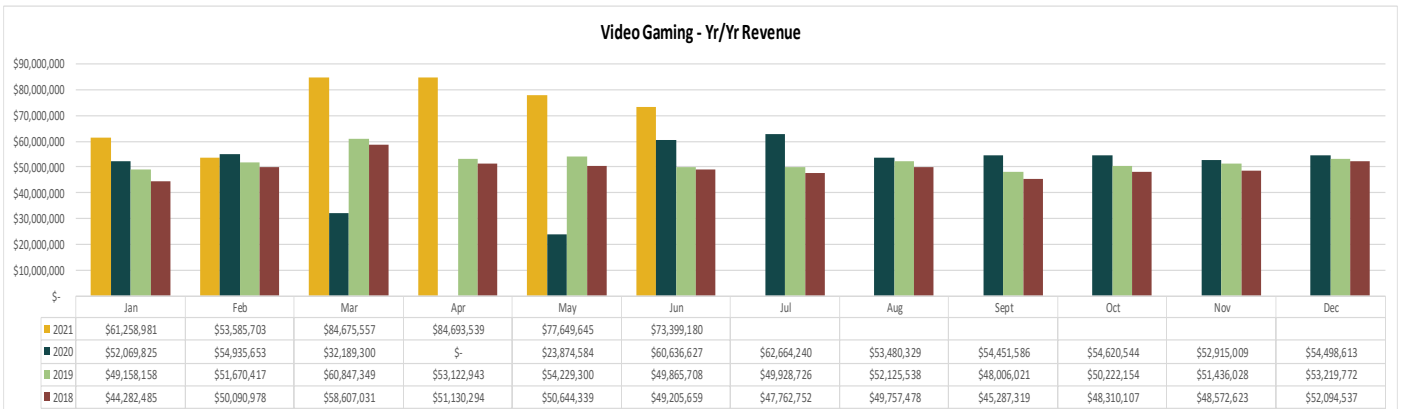
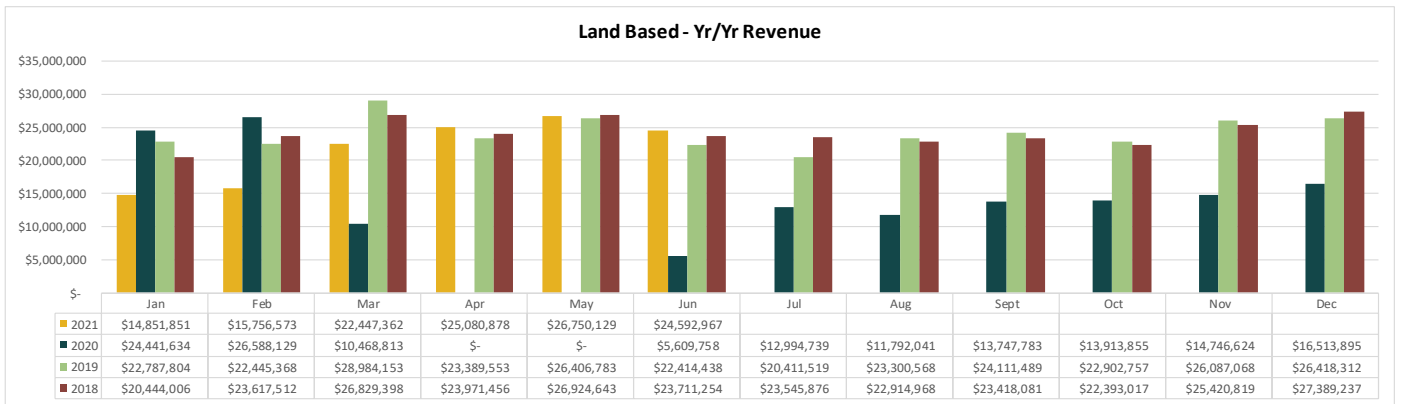
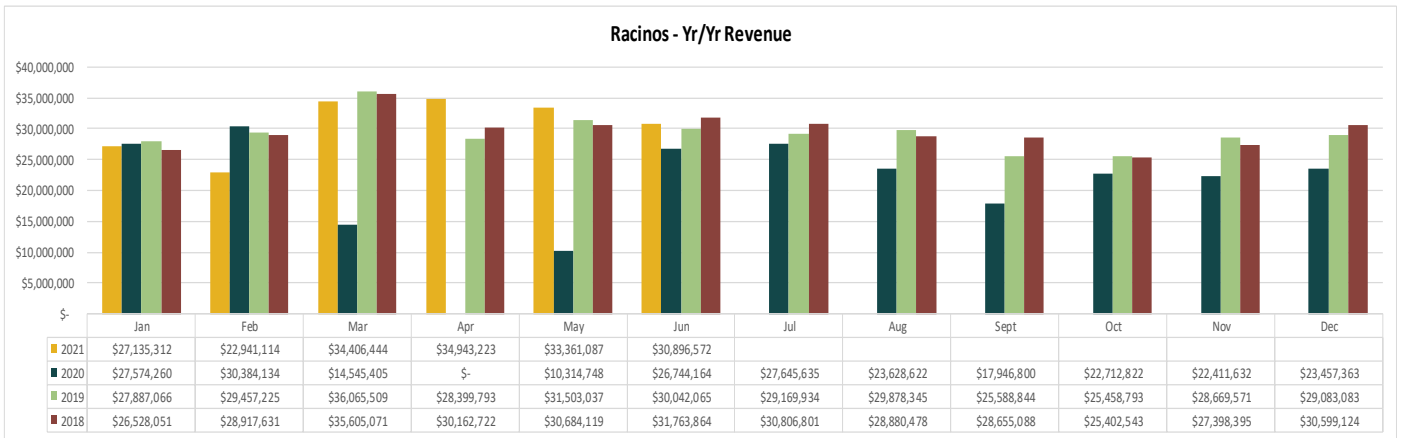
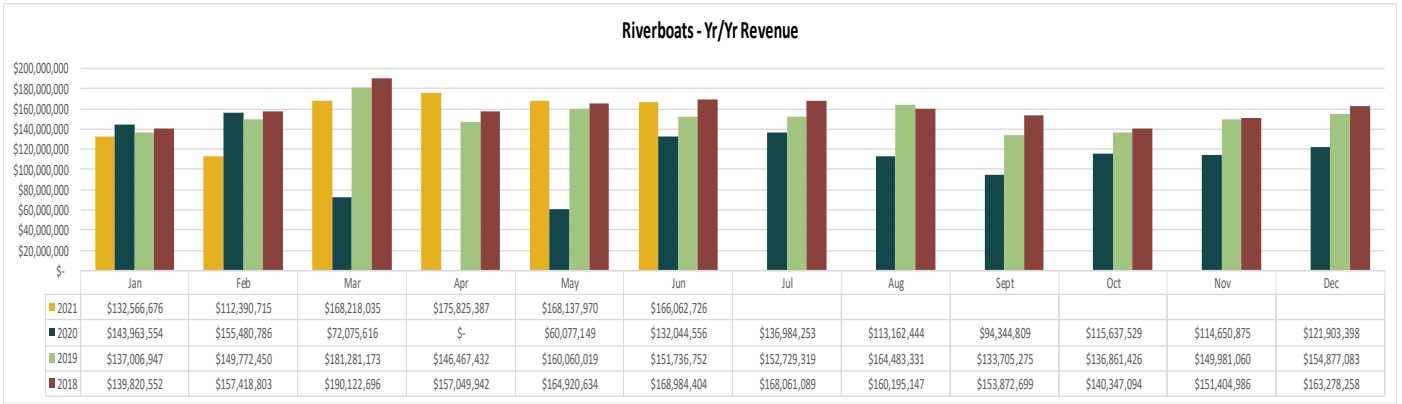
Cities** Jan - Jun 2021	
Houston, TX	4,584
San Antonio, TX	1,507
Dallas, TX	1,487
Mobile, AL	1,292
Pensacola, FL	1,045

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE



Source: Louisiana State Police