



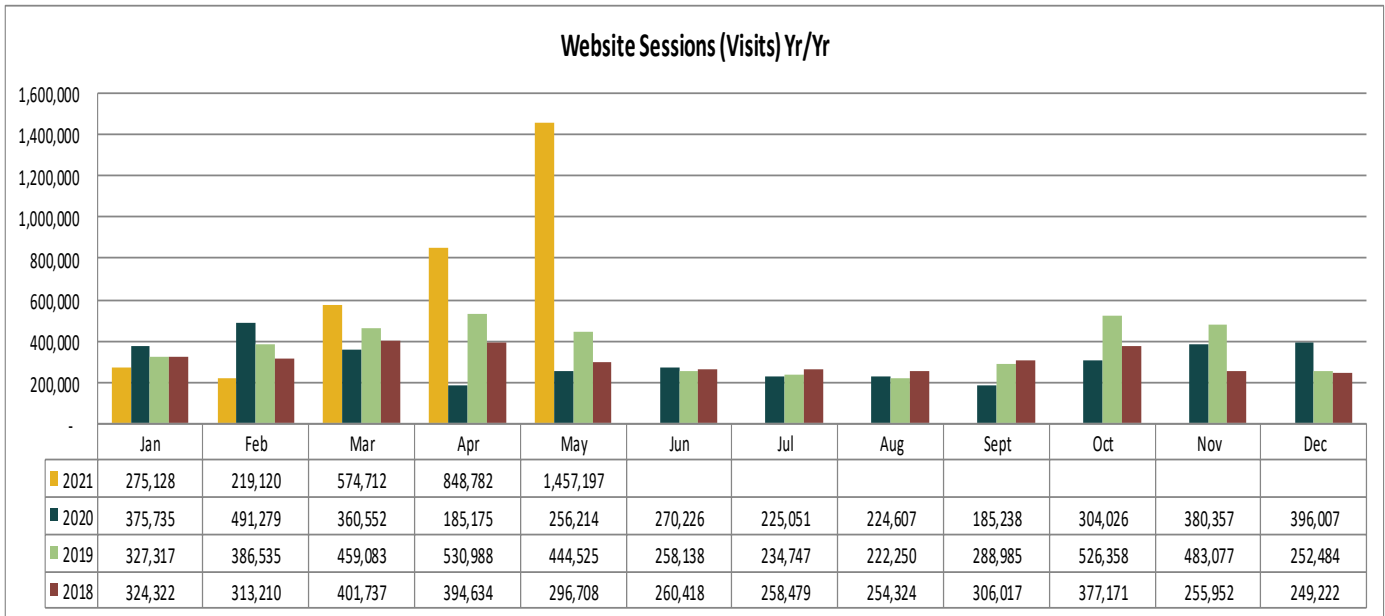
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

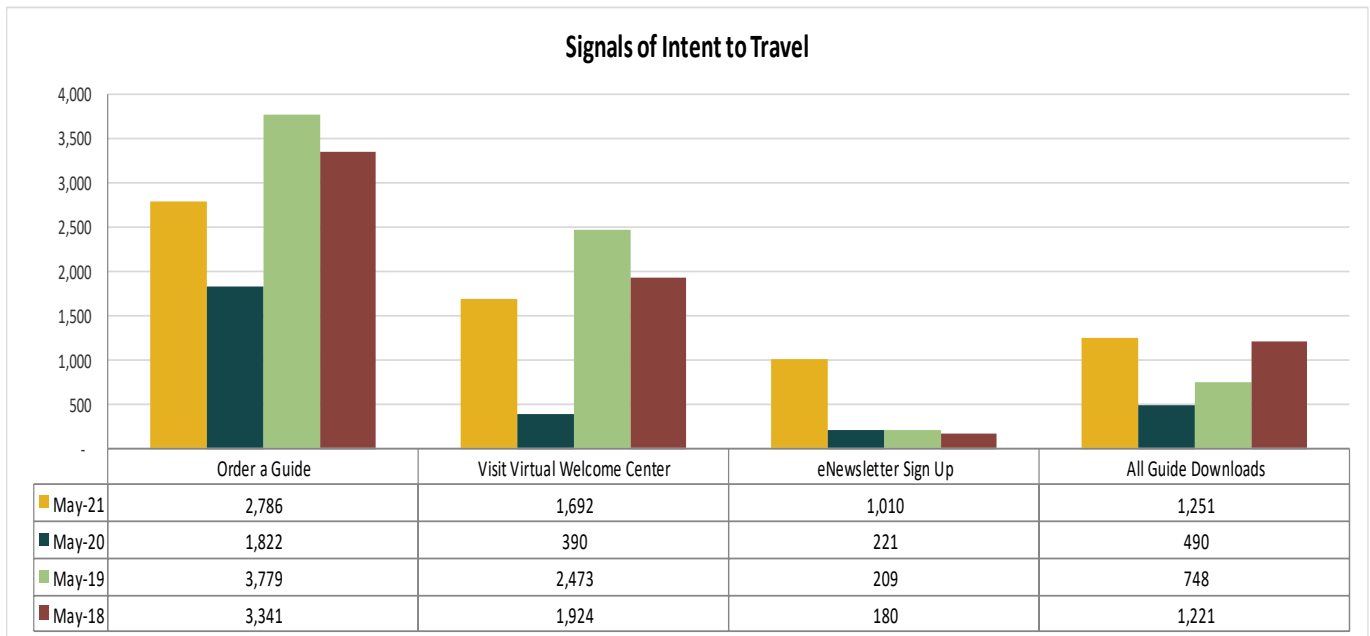
JUNE 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



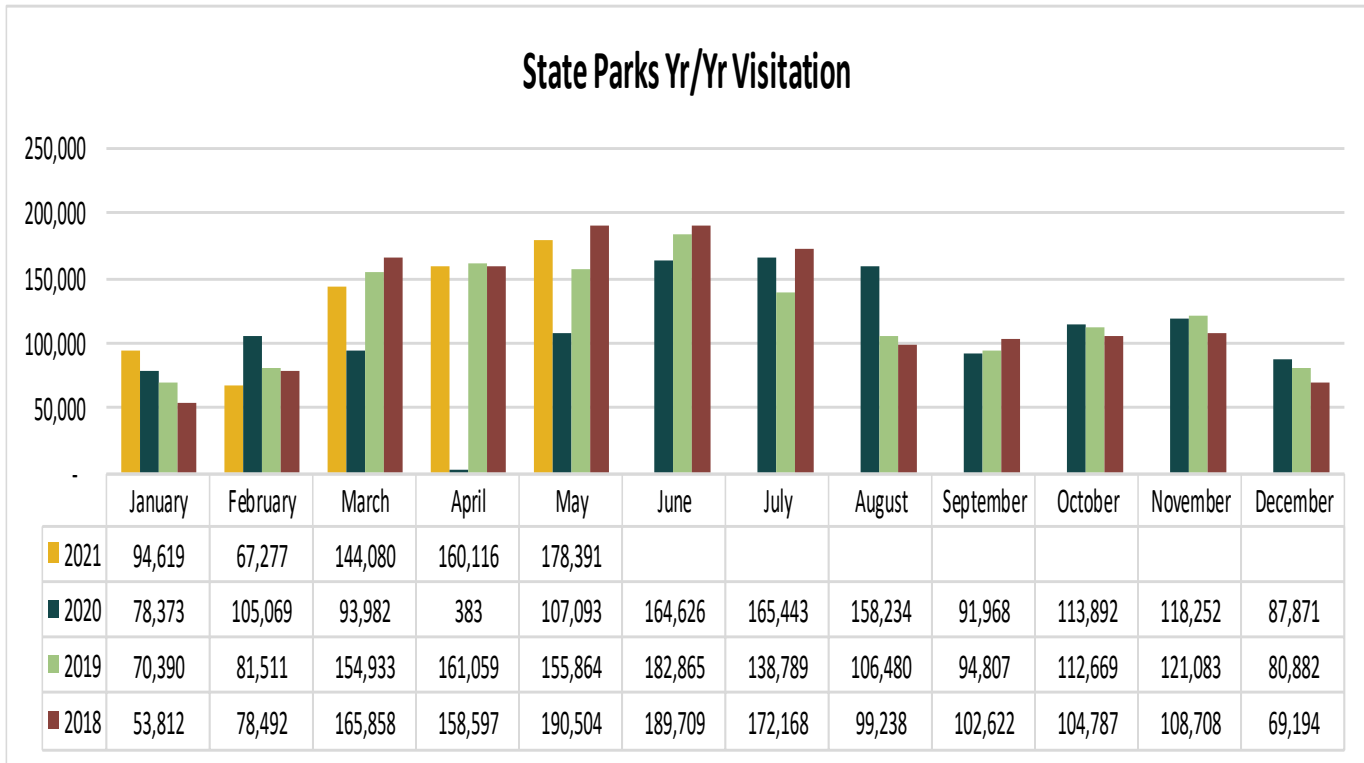
LouisianaTravel.com website showed an increase of 469 percent in total website visits in May 2021 over May 2020.



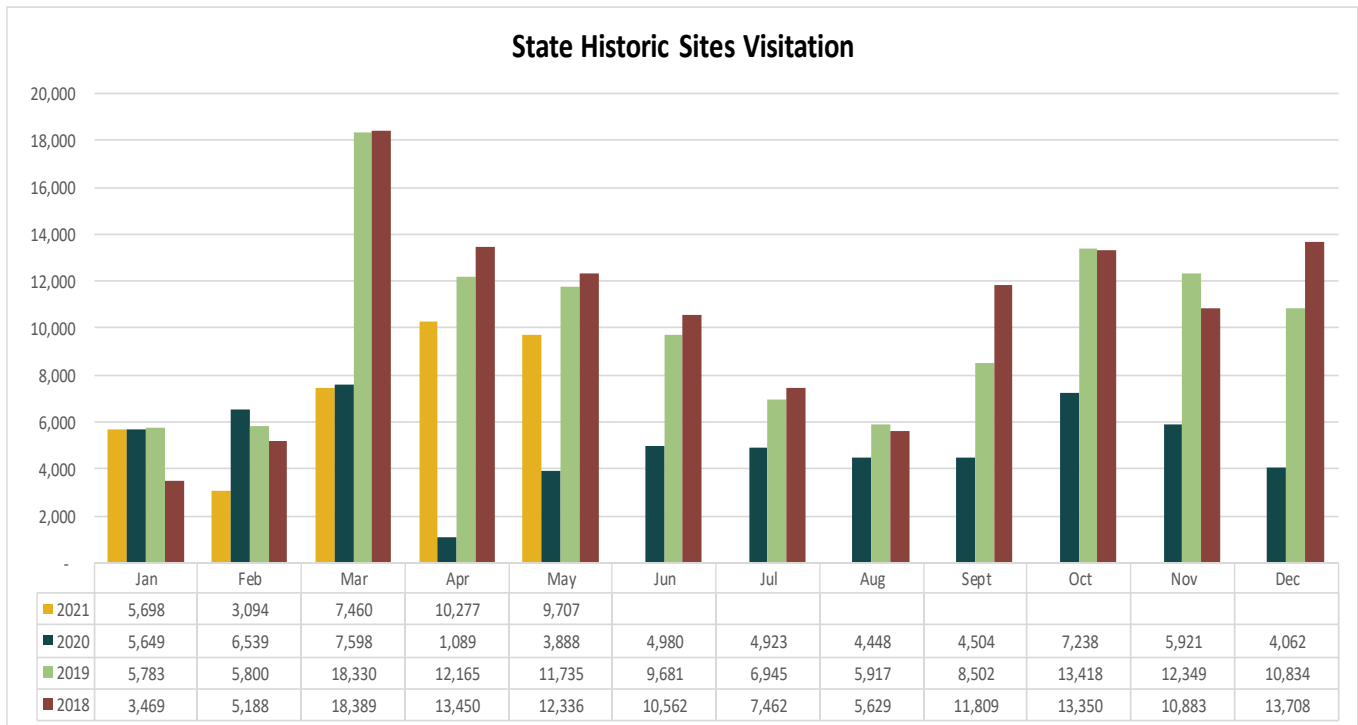
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcxwell@crt.la.gov or 225.342.2876.

STATE PARKS



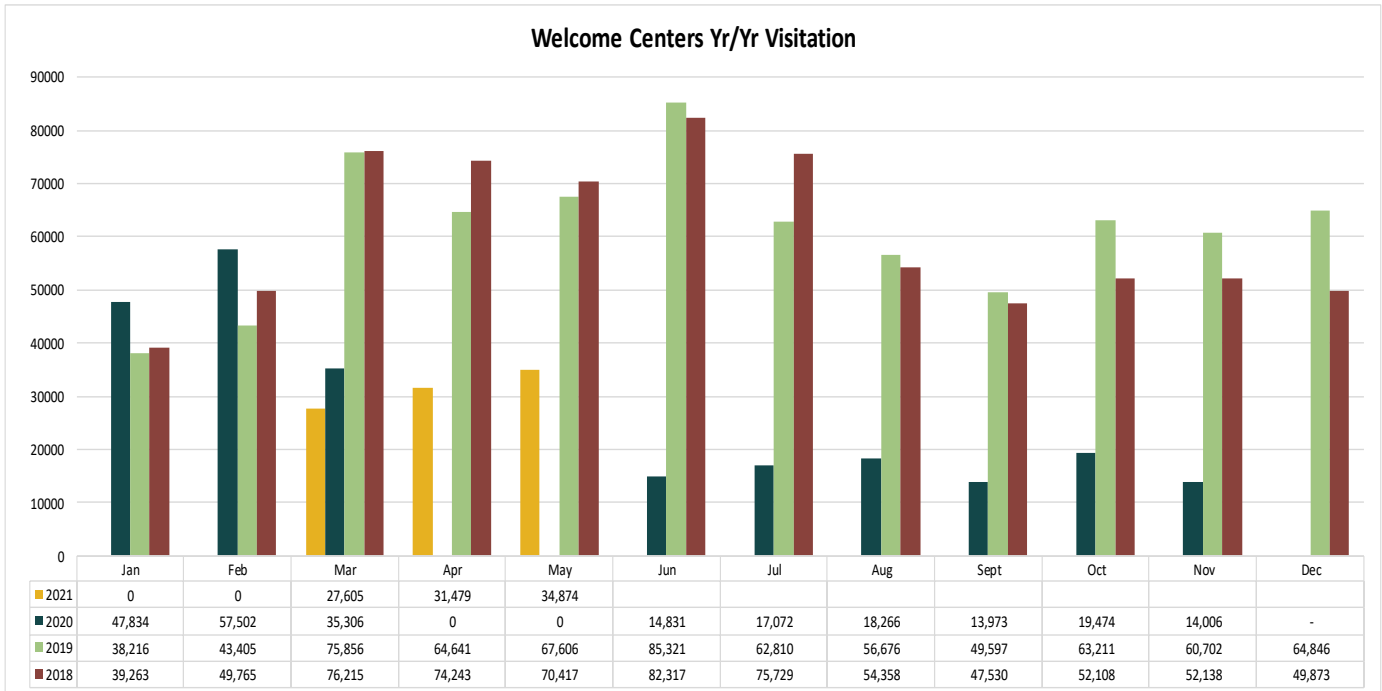
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Due to COVID-19 restrictions, the welcome centers were closed at the beginning of 2021 and reopened in Mar 2021.

Welcome Centers Visitor Totals

<i>International - May 2021</i>	
Mexico	2,925
Canada*	36
France	28
Germany	15
Guatemala	12

<i>States** - May 2021</i>	
Texas	8,059
Florida	2,688
Mississippi	2,221
Alabama	1,920
Georgia	1,241

<i>Cities** - May 2021</i>	
Houston, TX	1,194
San Antonio, TX	353
Dallas, TX	332
Mobile, AL	260
Pensacola, FL	248

<i>International Jan - May 2021</i>	
Mexico	9,179
Canada*	100
France	41
Honduras	35
Guatemala	28

<i>States** Jan - May 2021</i>	
Texas	20,982
Florida	6,844
Mississippi	5,889
Alabama	5,469
Georgia	3,250

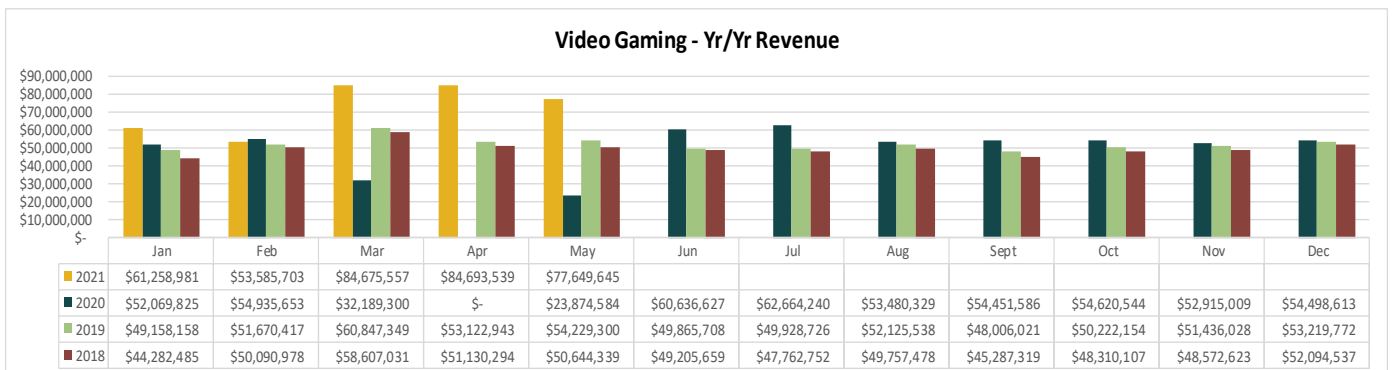
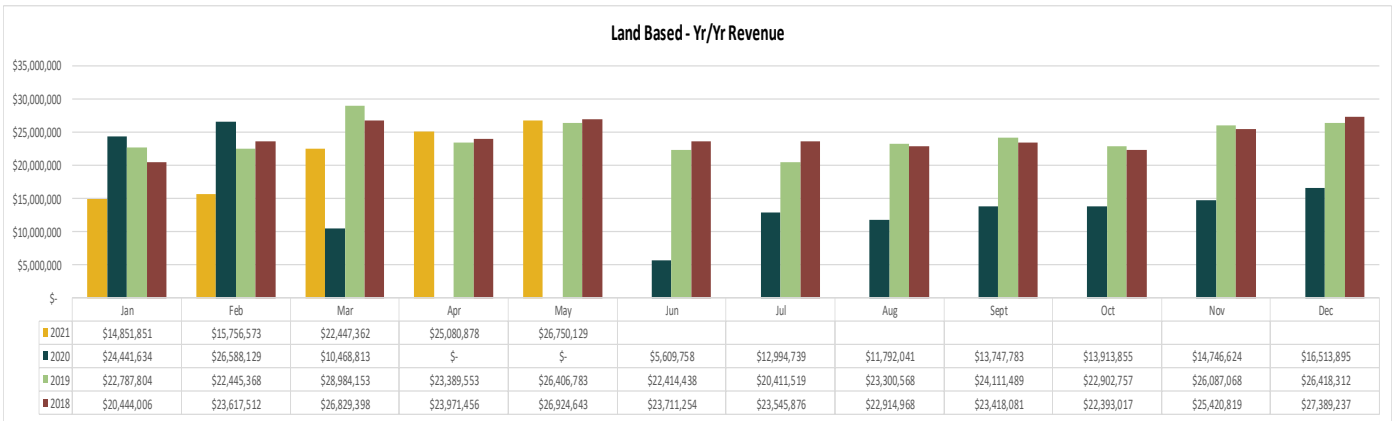
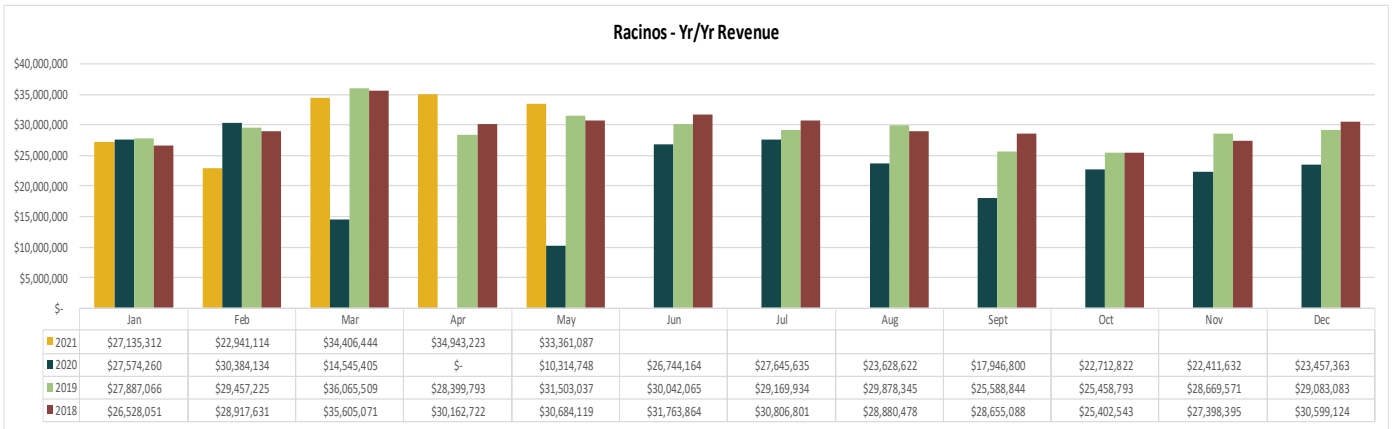
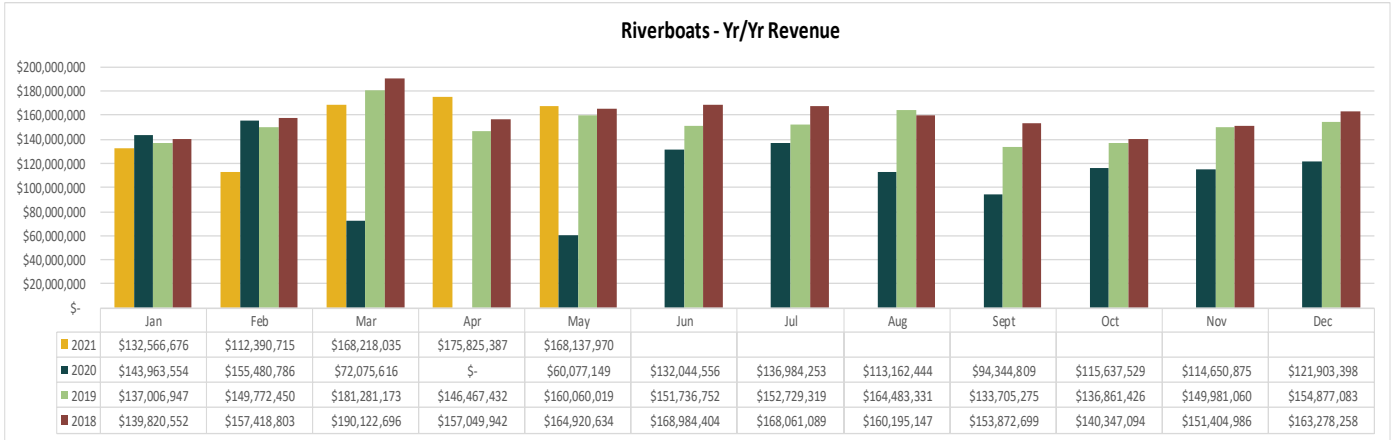
<i>Cities** Jan - May 2021</i>	
Houston, TX	2,872
Dallas, TX	1,069
San Antonio, TX	897
Mobile, AL	862
Pensacola, FL	708

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE



Source: Louisiana State Police