



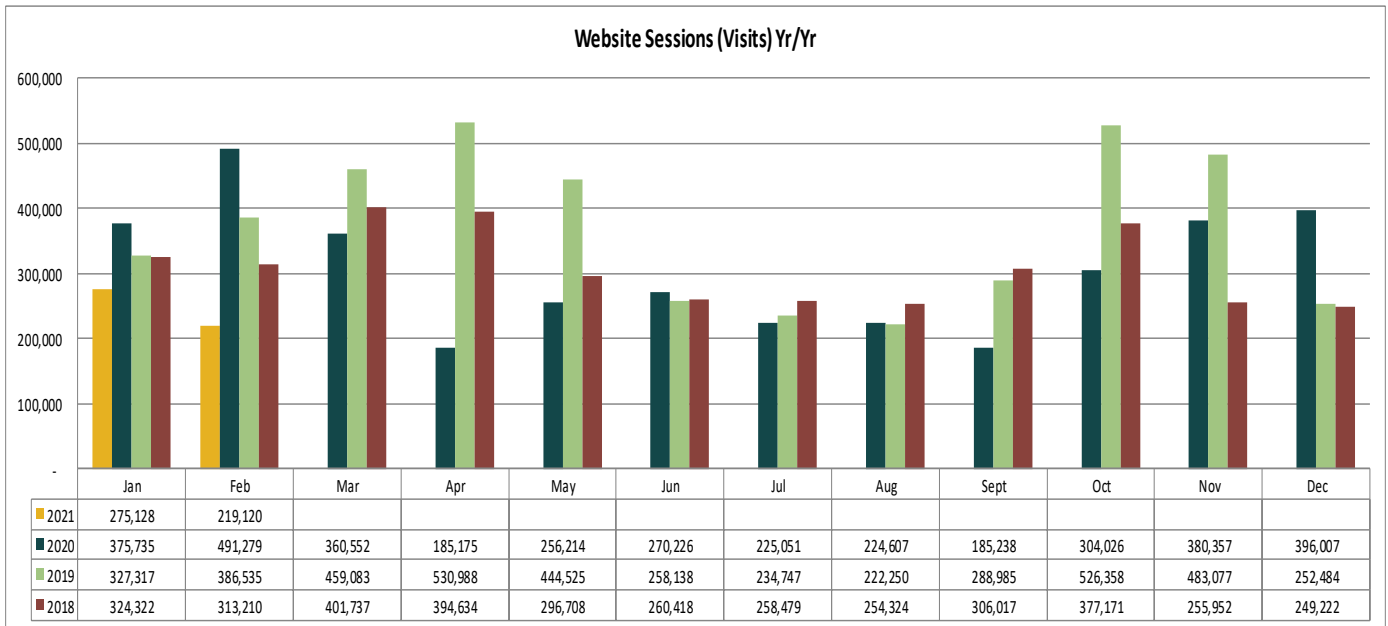
LouisianaTravel.com

# TOURISM INDUSTRY INDICATORS

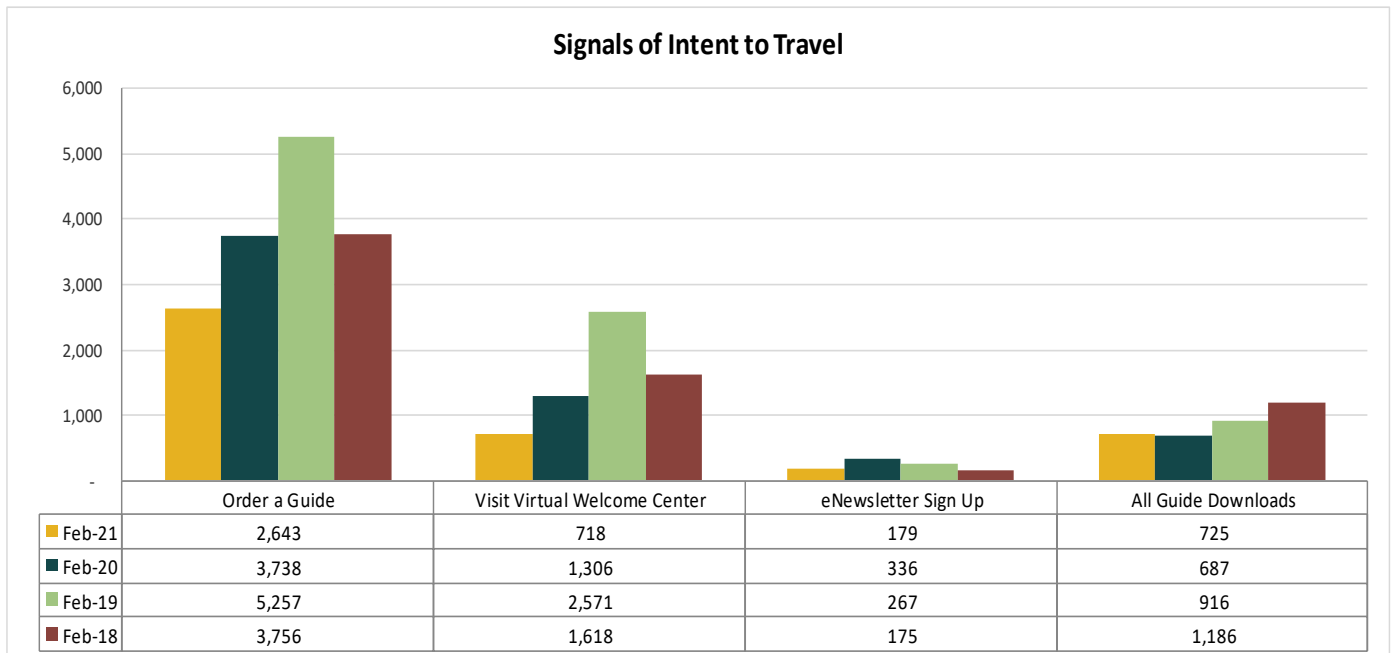
## MARCH 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

### LOUISIANATRAVEL.COM



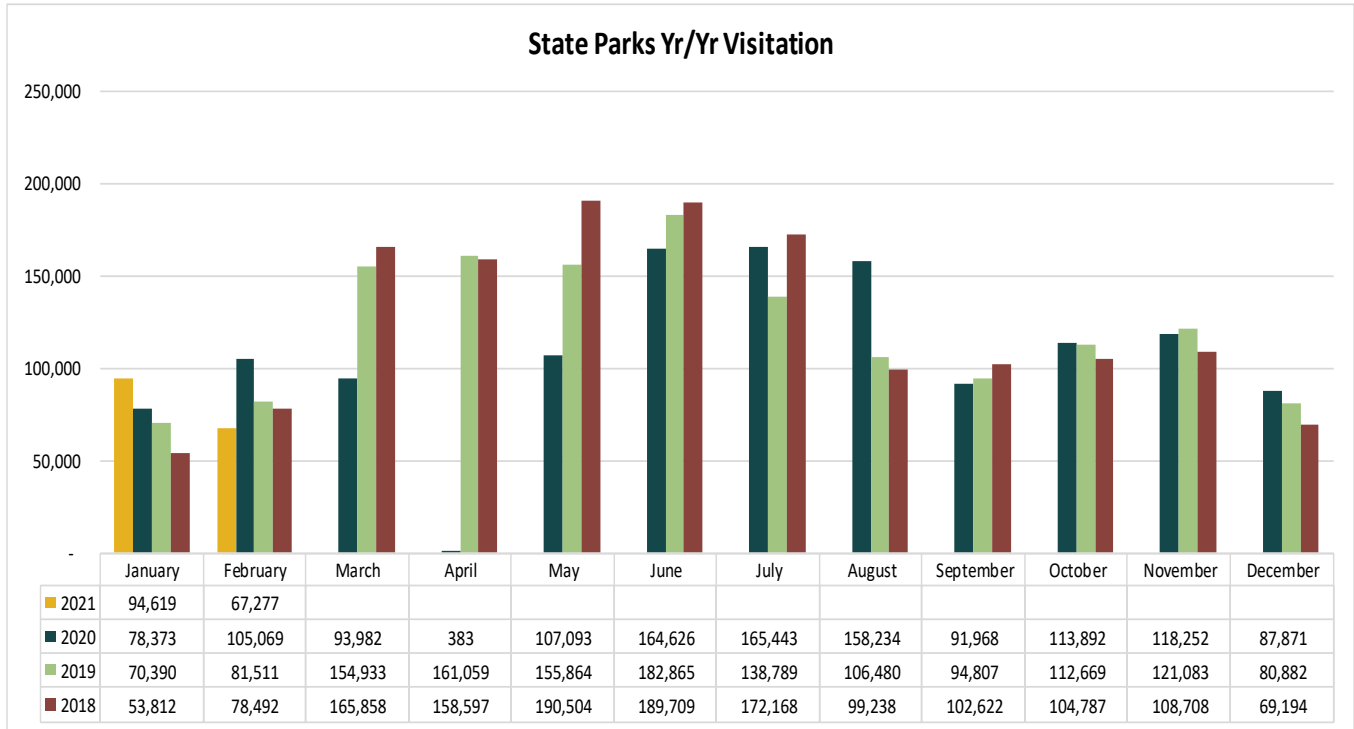
LouisianaTravel.com website showed a decrease of 55 percent in total website visits in Feb 2021 over Feb 2020.



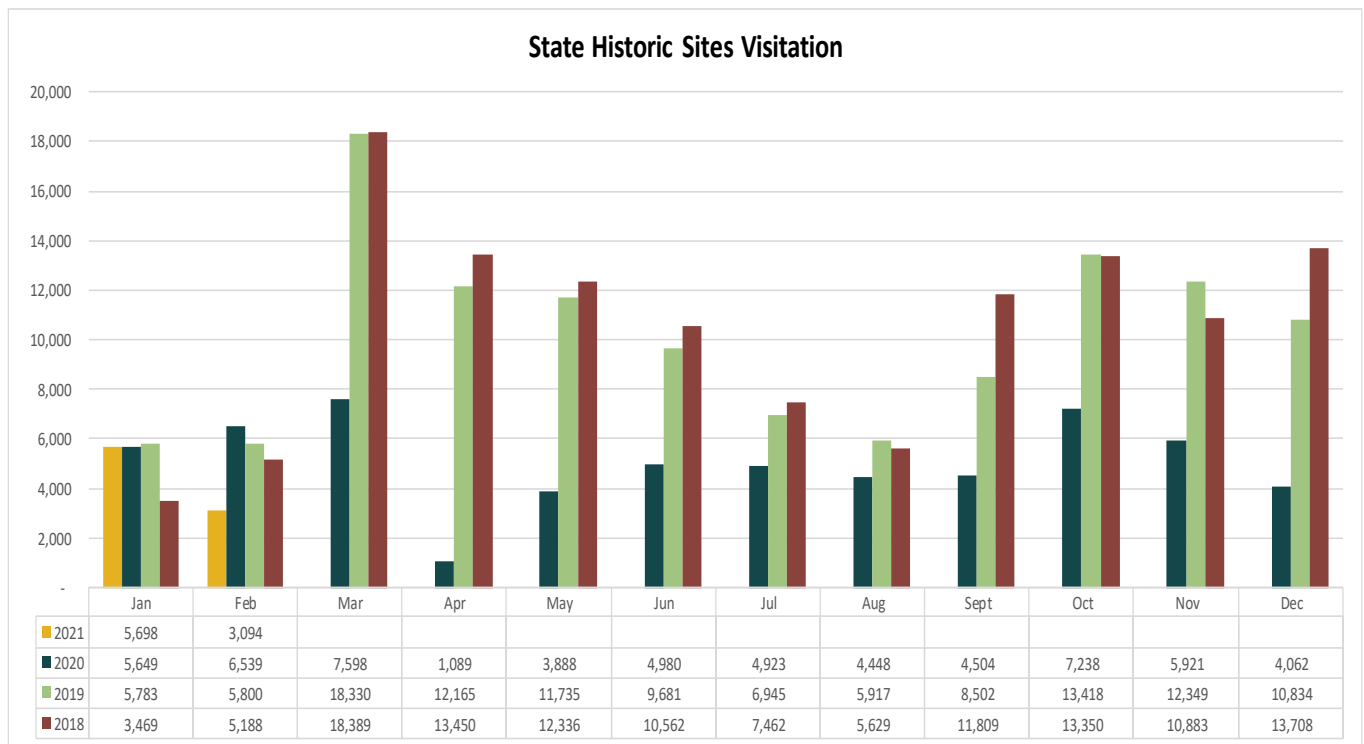
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at [lcxwell@crt.la.gov](mailto:lcxwell@crt.la.gov) or 225.342.2876.

## STATE PARKS



## STATE HISTORIC SITES

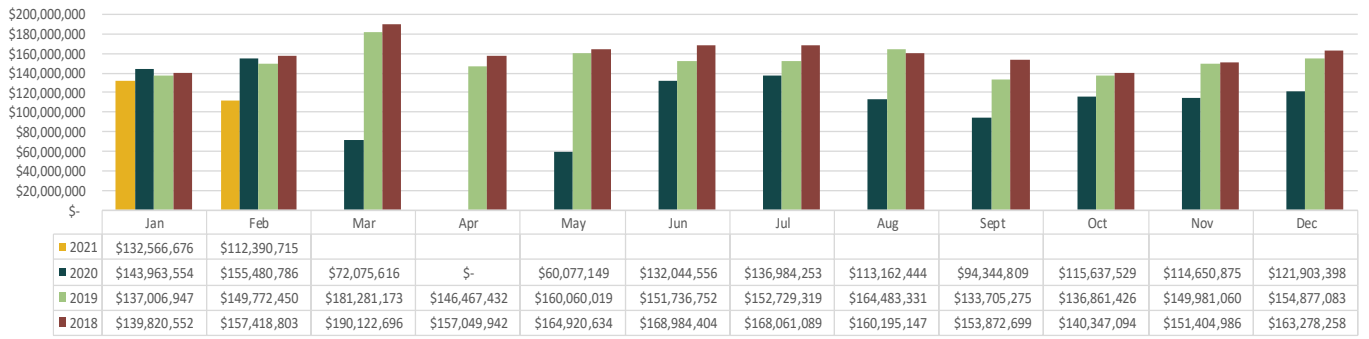


Source: Louisiana State Parks

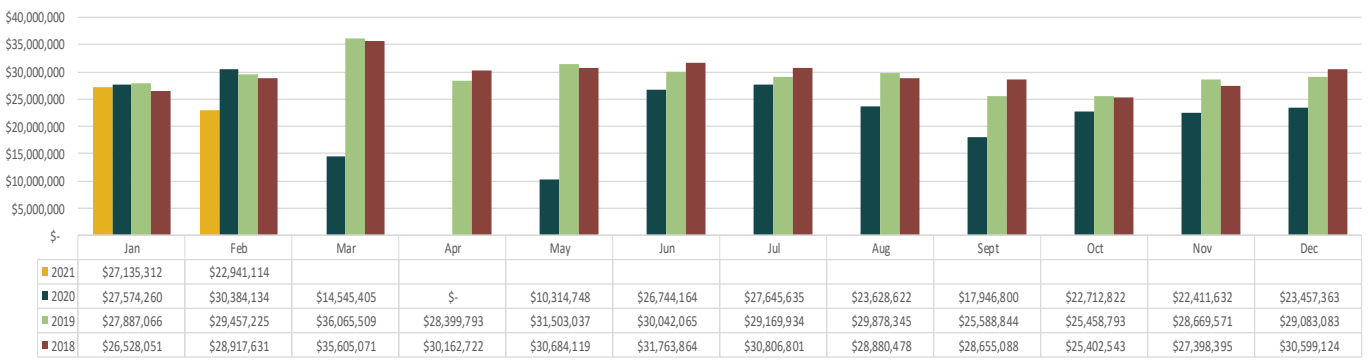
For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

# GROSS GAMING REVENUE

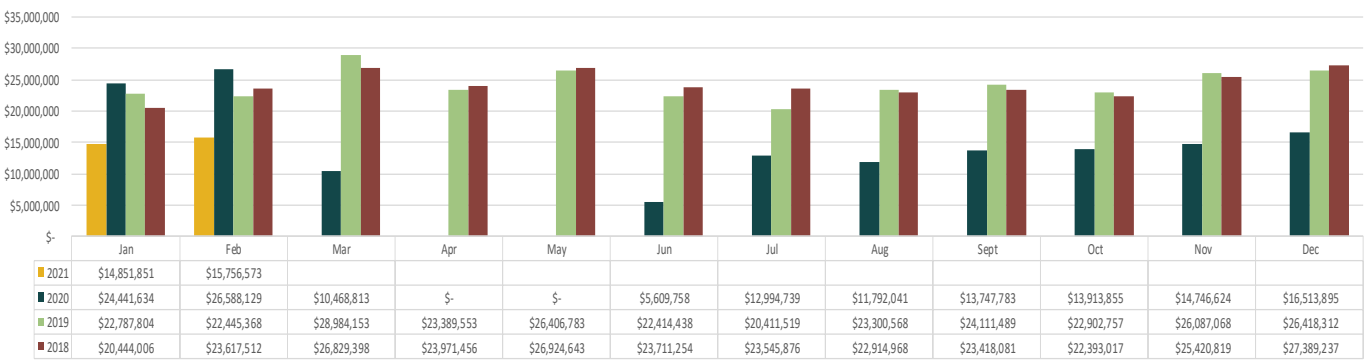
## Riverboats - Yr/Yr Revenue



## Racinos - Yr/Yr Revenue



## Land Based - Yr/Yr Revenue



## Video Gaming - Yr/Yr Revenue

