



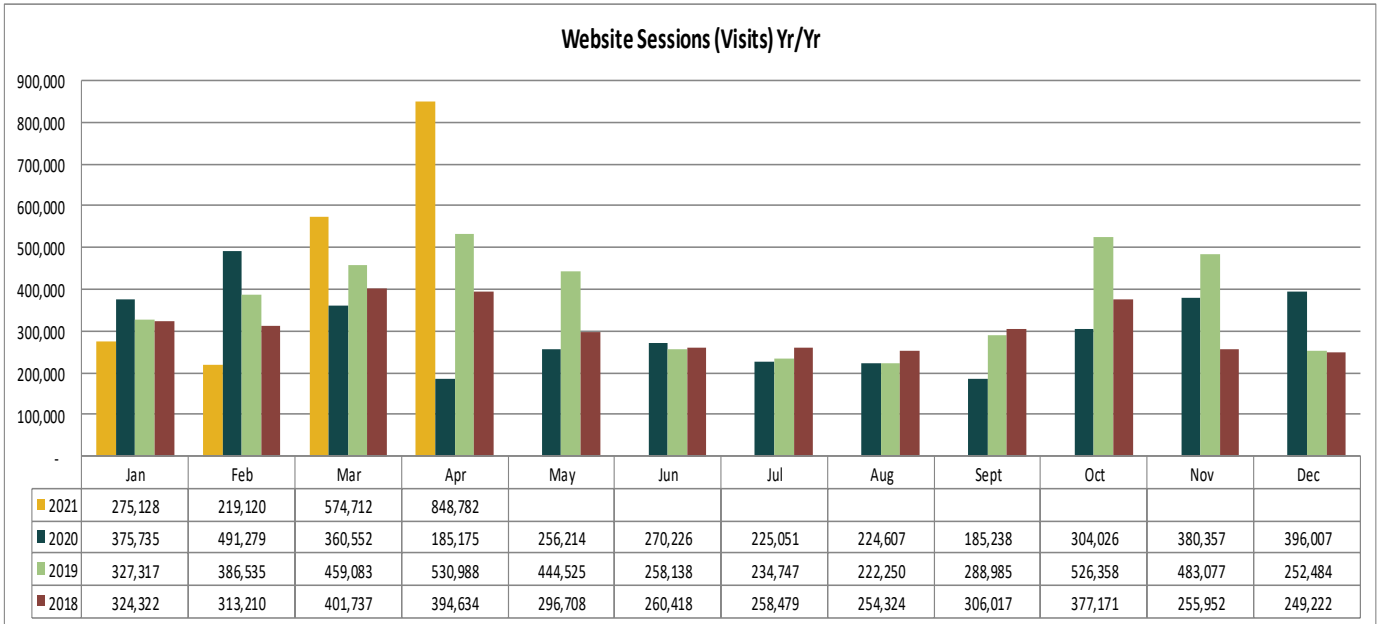
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

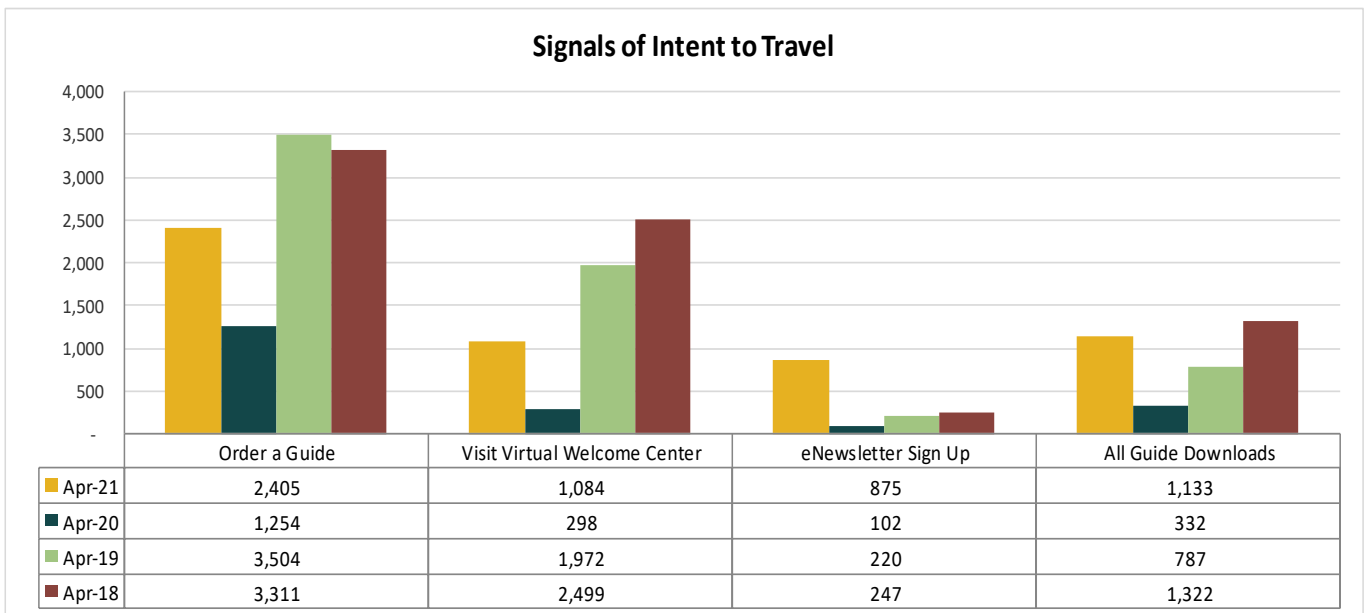
MAY 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



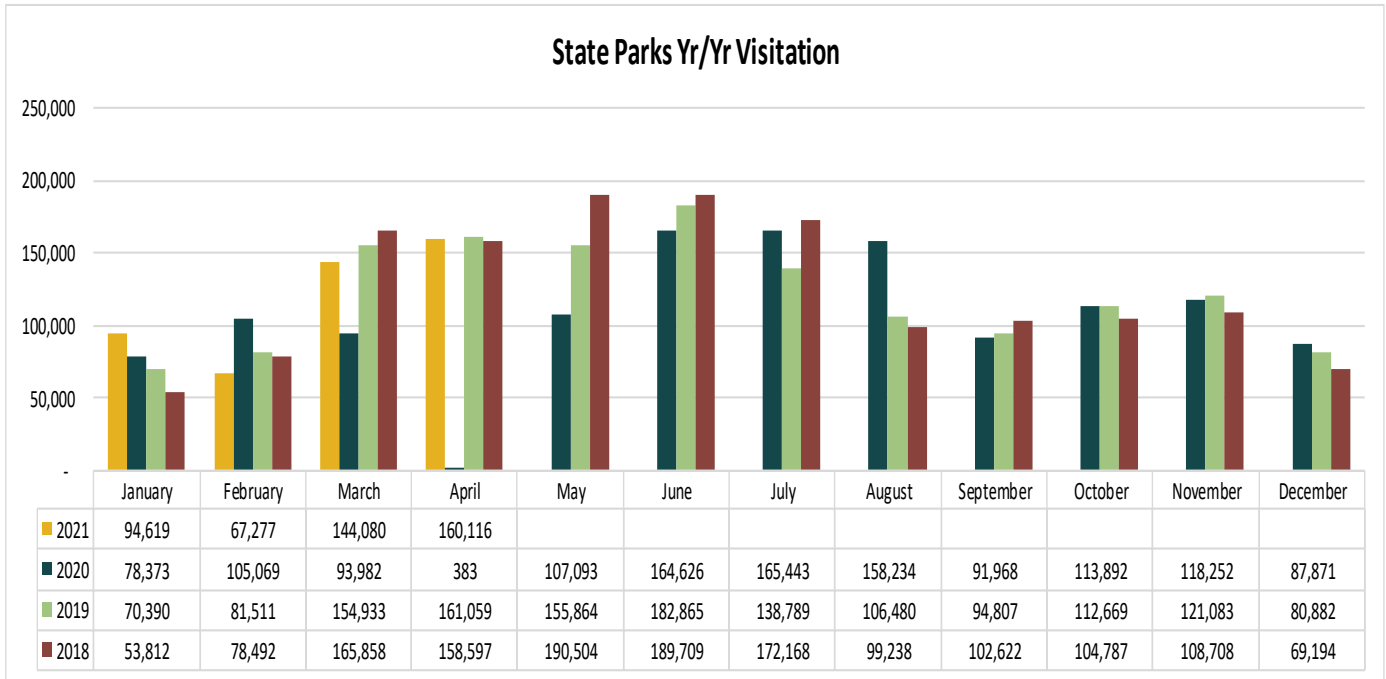
LouisianaTravel.com website showed an increase of 358 percent in total website visits in Apr 2021 over Apr 2020.



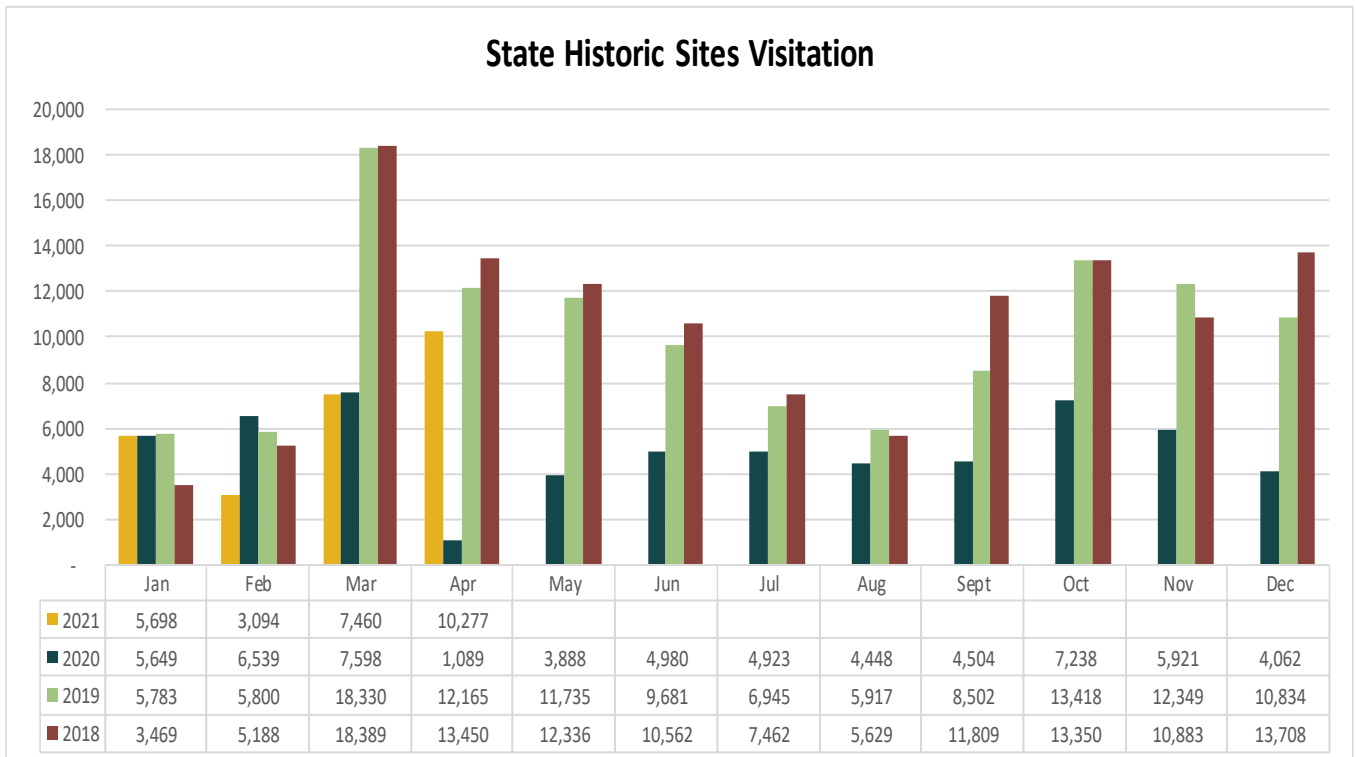
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcxwell@crt.la.gov or 225.342.2876.

STATE PARKS



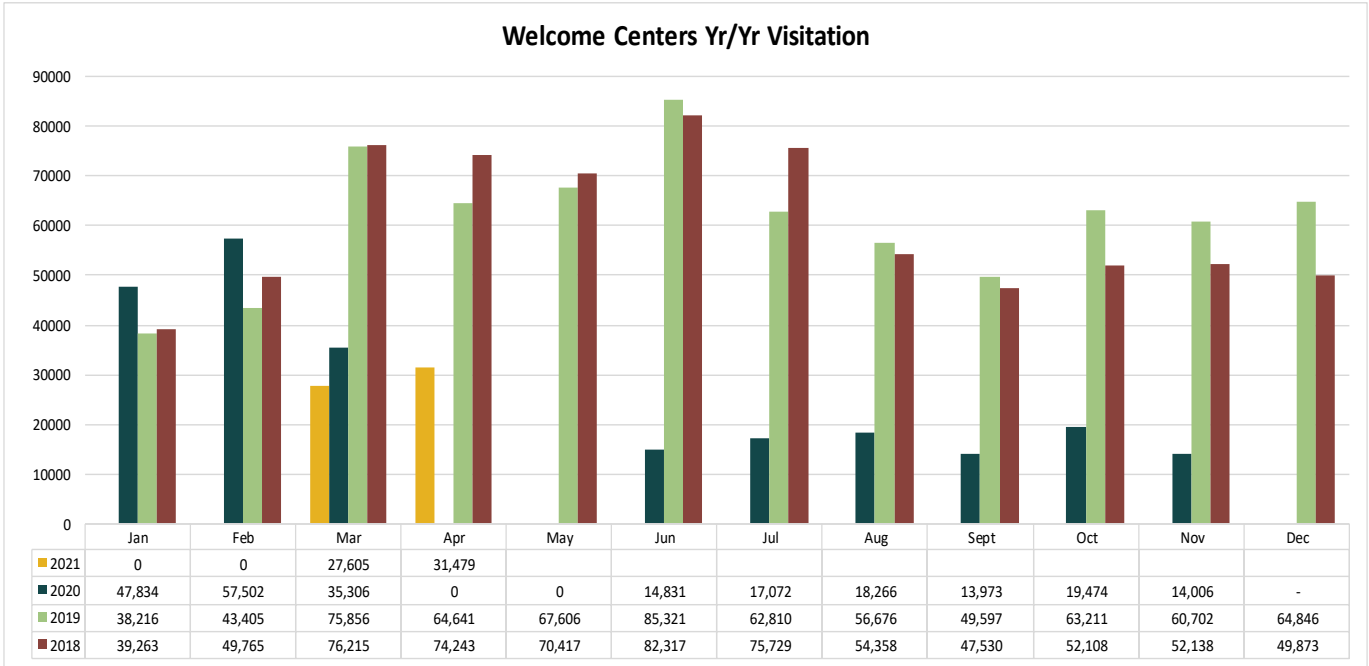
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Due to COVID-19 restrictions, the welcome centers were closed at the beginning of 2021 and reopened in Mar 2021.

Welcome Centers Visitor Totals

<i>International - April 2021</i>	
Mexico	3,582
Canada*	31
Honduras	23
Guatemala	8
Russia	7

<i>States** - April 2021</i>	
Texas	6,092
Florida	2,200
Alabama	1,953
Mississippi	1,945
Georgia	1,226

<i>Cities** - April 2021</i>	
Houston, TX	831
Mobile, AL	387
San Antonio, TX	252
Pensacola, FL	244
Dallas, TX	193

<i>International Jan - Apr 2021</i>	
Mexico	6,254
Canada*	64
Honduras	24
Guatemala	16
France	13

<i>States** Jan - Apr 2021</i>	
Texas	12,923
Florida	4,156
Mississippi	3,668
Alabama	3,549
Georgia	2,009

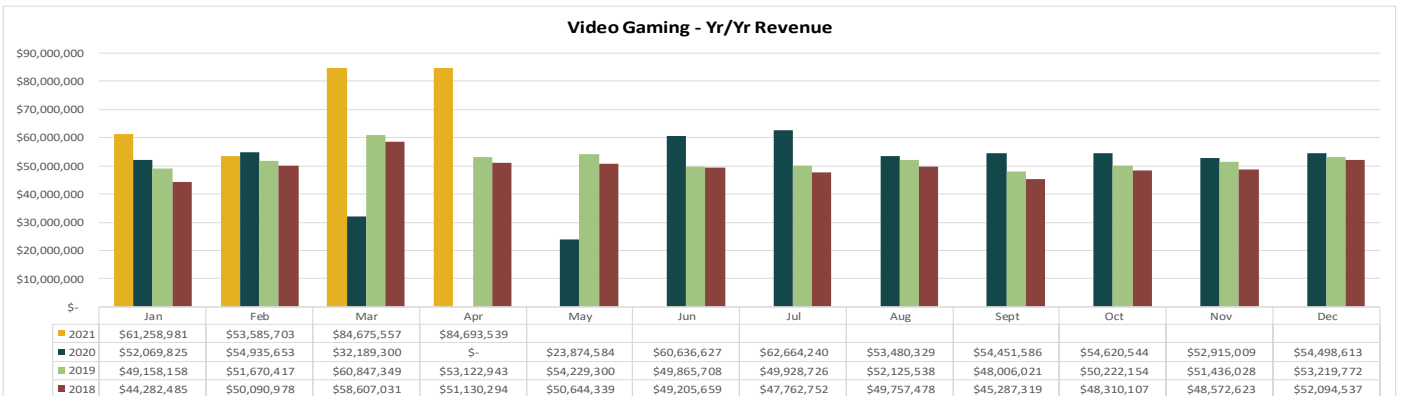
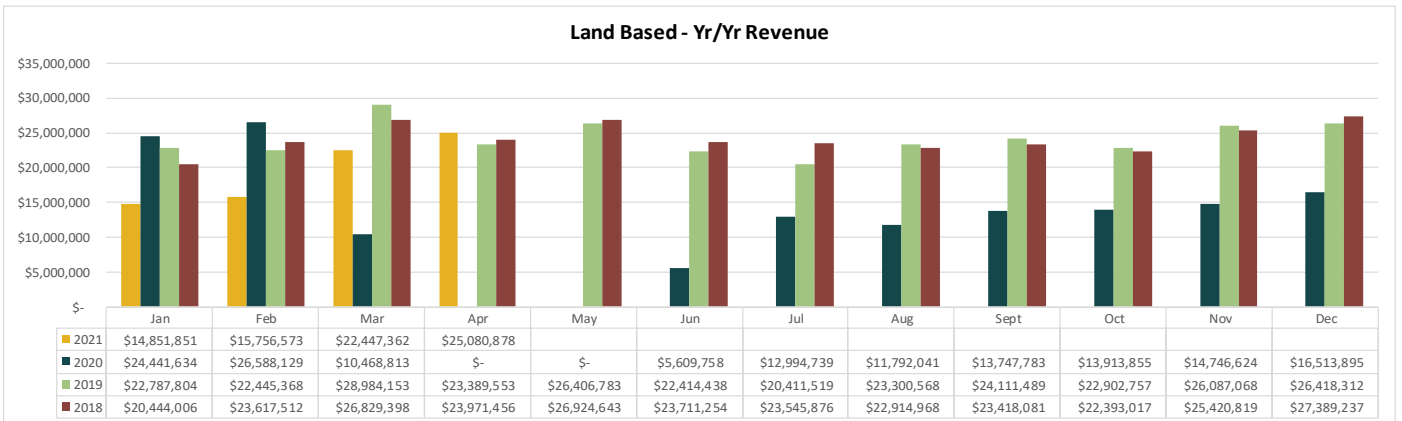
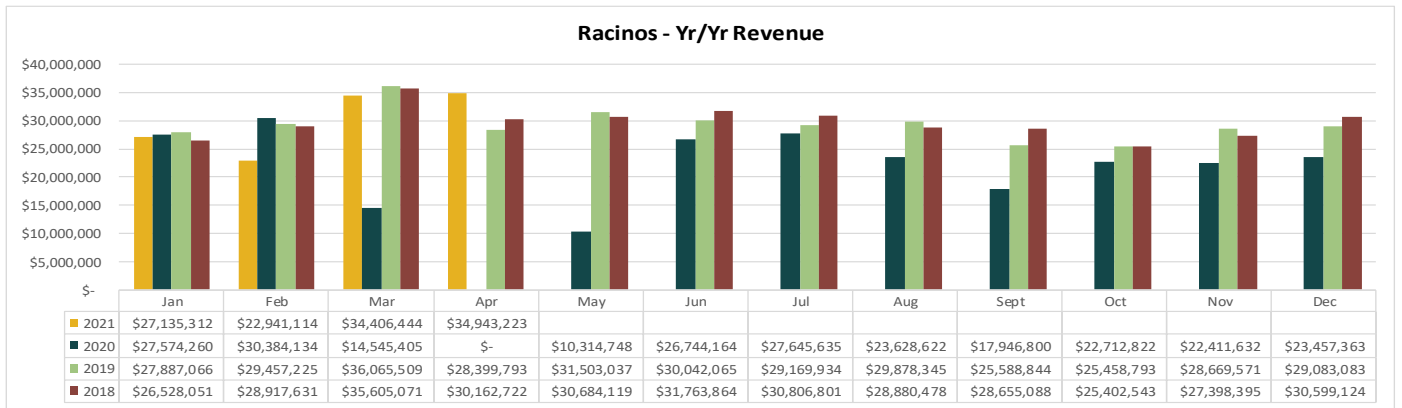
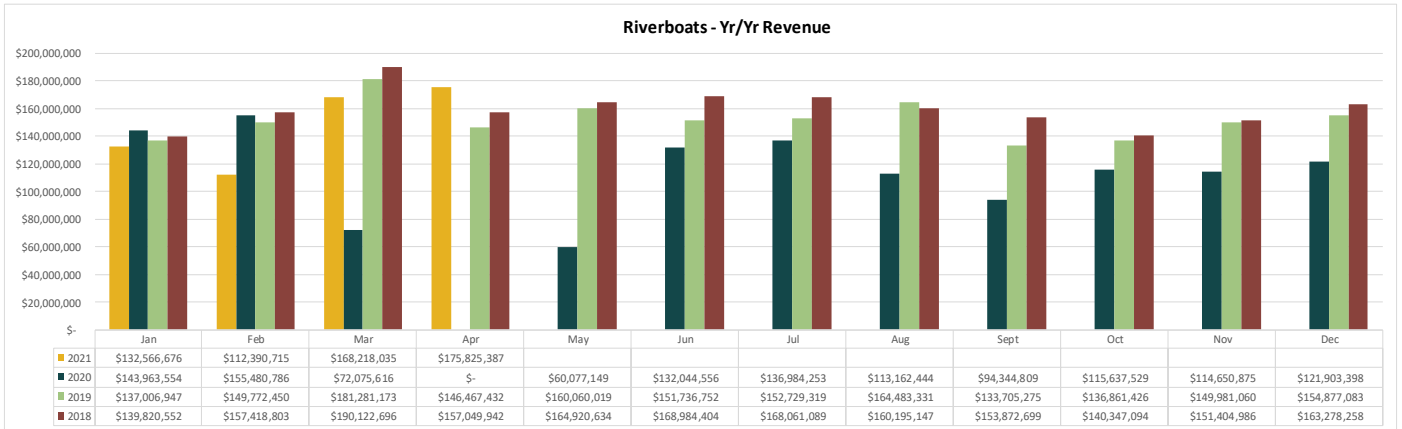
<i>Cities** Jan - Apr 2021</i>	
Houston, TX	1,678
Dallas, TX	737
Mobile, AL	602
San Antonio, TX	544
Pensacola, FL	460

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE



Source: Louisiana State Police