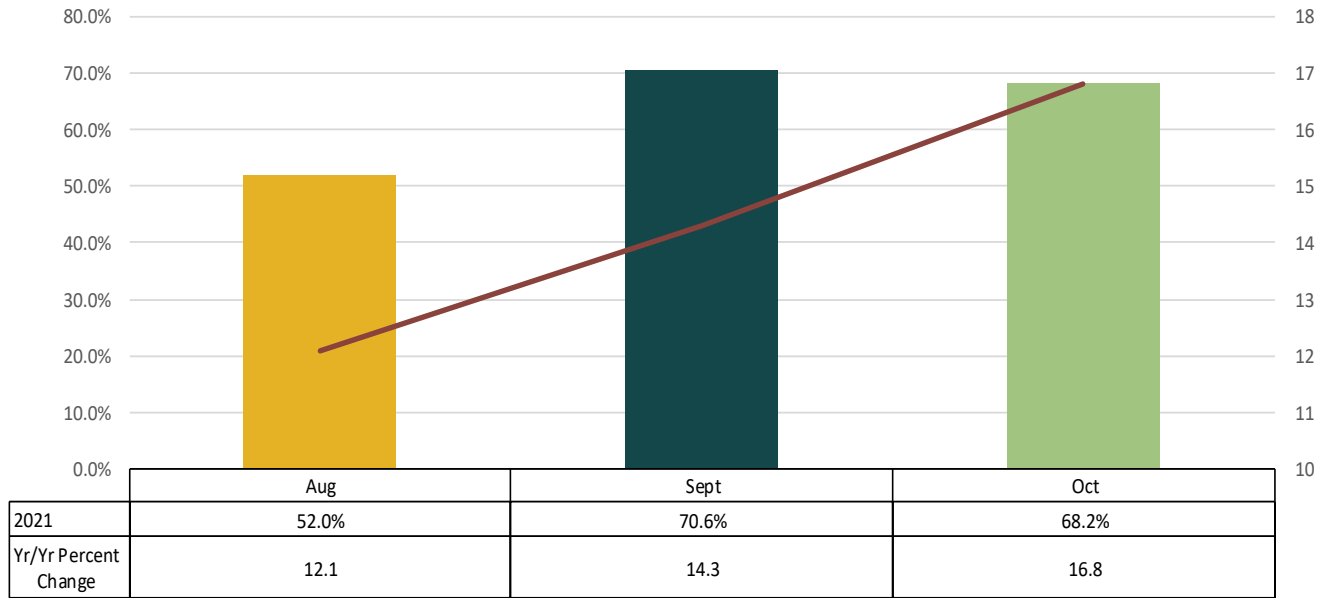
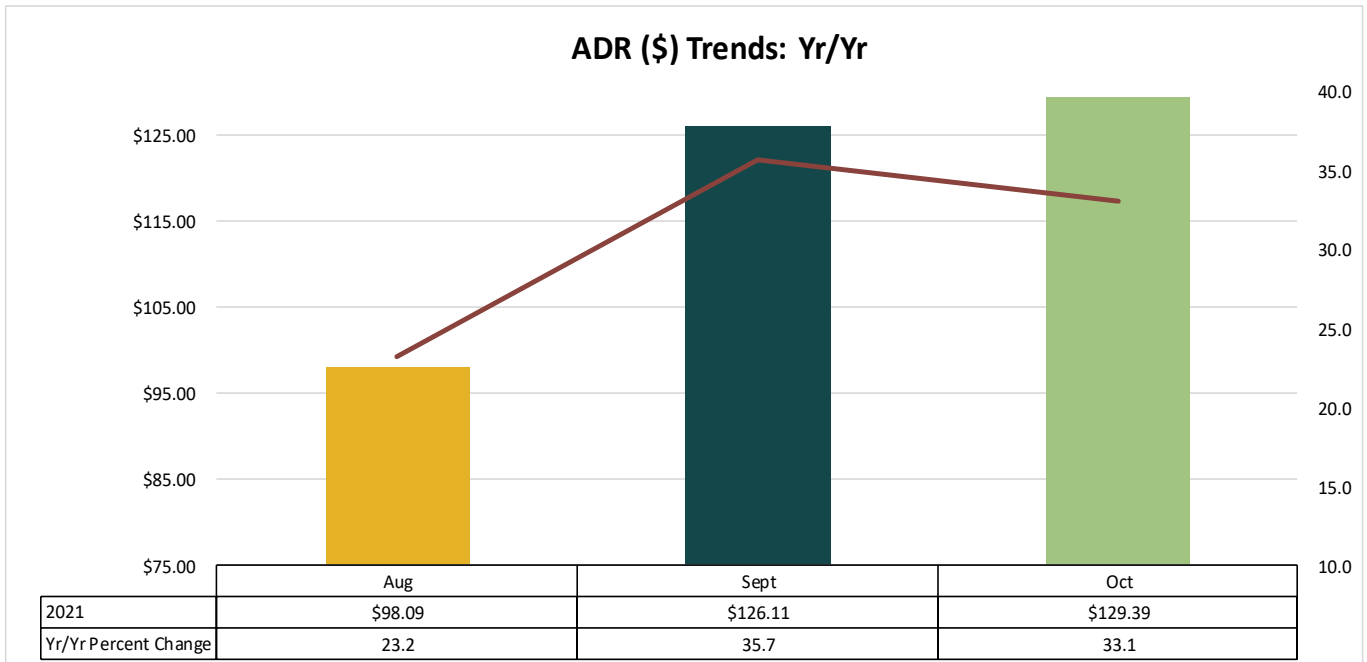


LODGING

Occupancy (%) Trends: Yr/Yr

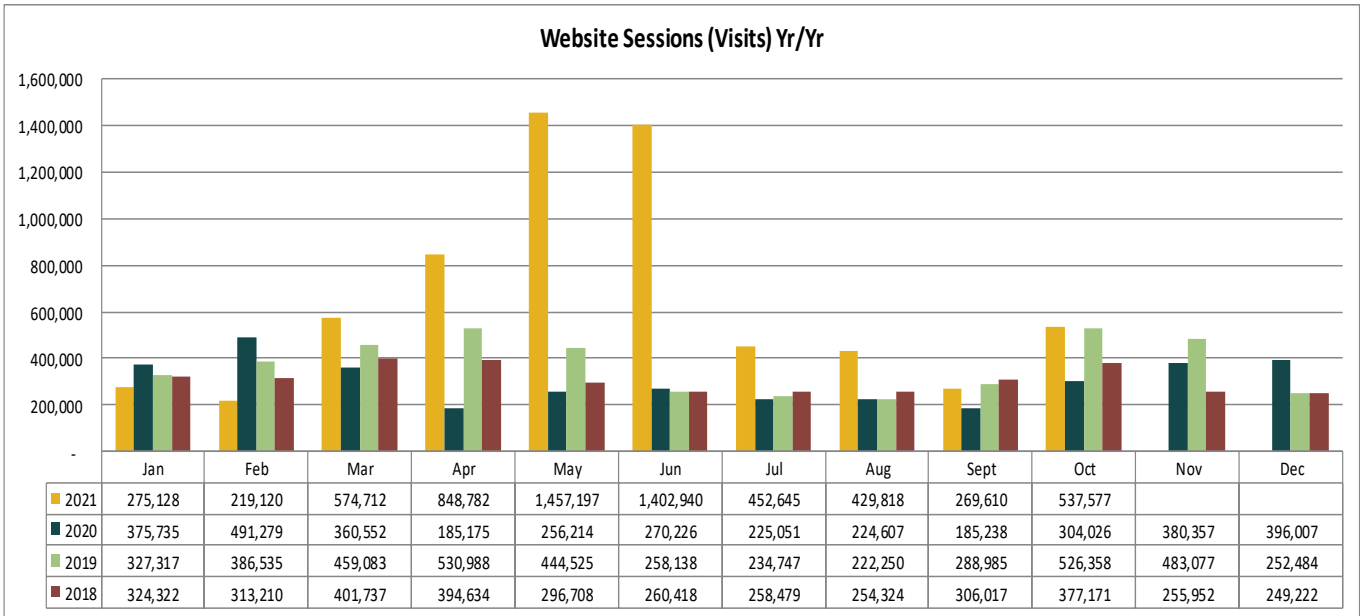


ADR (\$) Trends: Yr/Yr



Source: STR

LOUISIANATRAVEL.COM

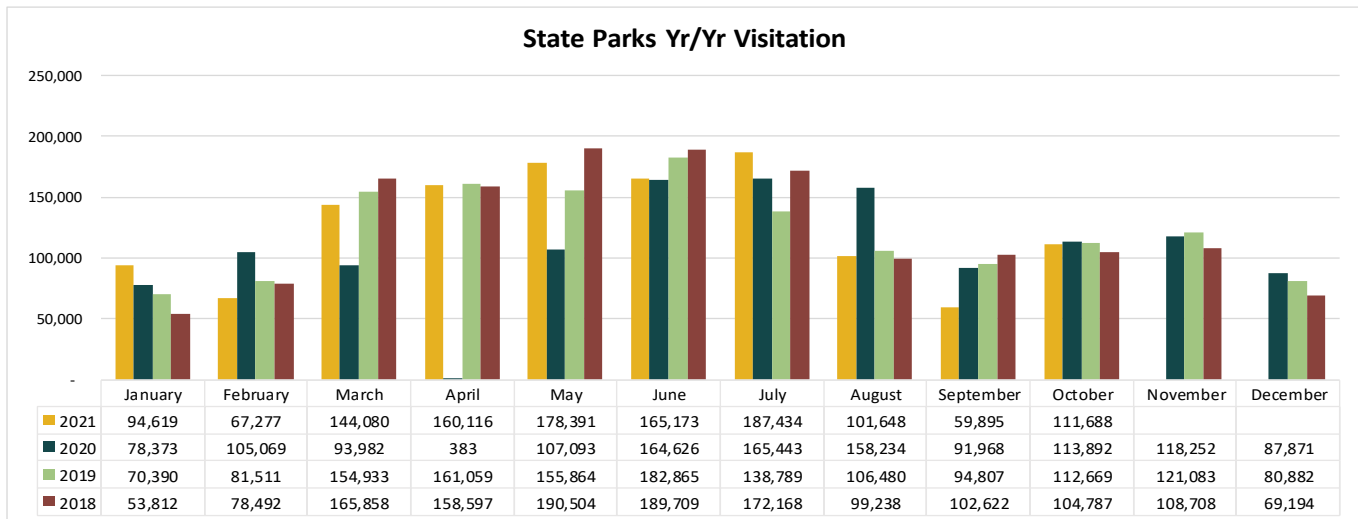


LouisianaTravel.com website showed an increase of 77 percent in total website visits in October 2021 over October 2020.

Signals of Intent to Travel	Oct-21	Oct-20	Oct-19	Oct-18
Order a Guide	1,123	1,844	2,422	2,419
Visit Virtual Welcome Center	595	435	1,692	1,796
eNewsletter Sign Up	533	207	210	224
All Guide Downloads	698	616	673	785

Source: Google Analytics

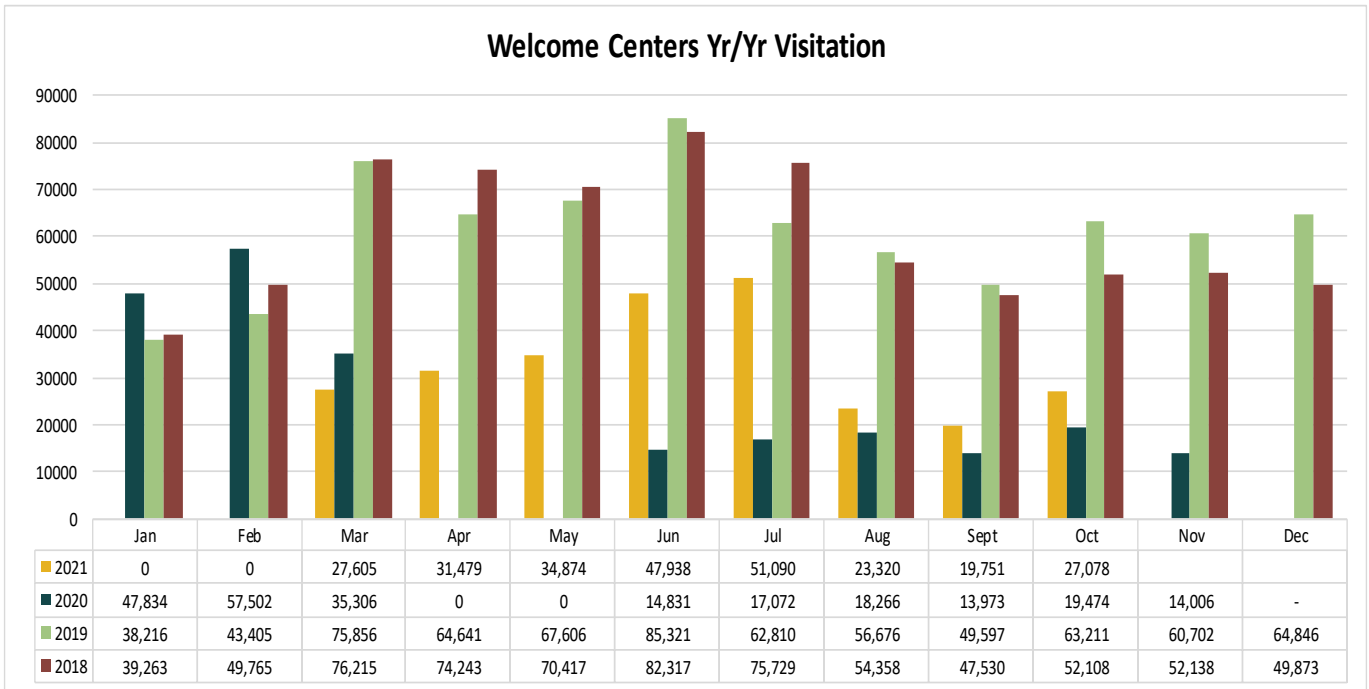
STATE PARKS



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Notes: In 2021, 2 welcome centers closed permanently. In 2020, COVID-19 pandemic started & one welcome center closed.

Welcome Centers Visitor Totals

International - Oct 2021	
Mexico	556
Canada*	40
Germany	15
Guatemala	12
Honduras	11

States** - Oct 2021	
Texas	6,333
Florida	2,182
Alabama	2,071
Mississippi	2,018
Georgia	983

Cities** - Oct 2021	
Houston, TX	666
Dallas, TX	328
Mobile, AL	323
San Antonio, TX	303
Huntsville, AL	276

International Jan - Oct 2021	
Mexico	11,021
Canada*	259
France	92
Germany	79
Honduras	79

States** Jan - Oct 2021	
Texas	67,910
Florida	19,761
Mississippi	16,297
Alabama	14,954
Georgia	10,038

Cities** Jan - Oct 2021	
Houston, TX	8,828
San Antonio, TX	3,314
Dallas, TX	2,818
Fort Worth, TX	2,359
Mobile, AL	2,288

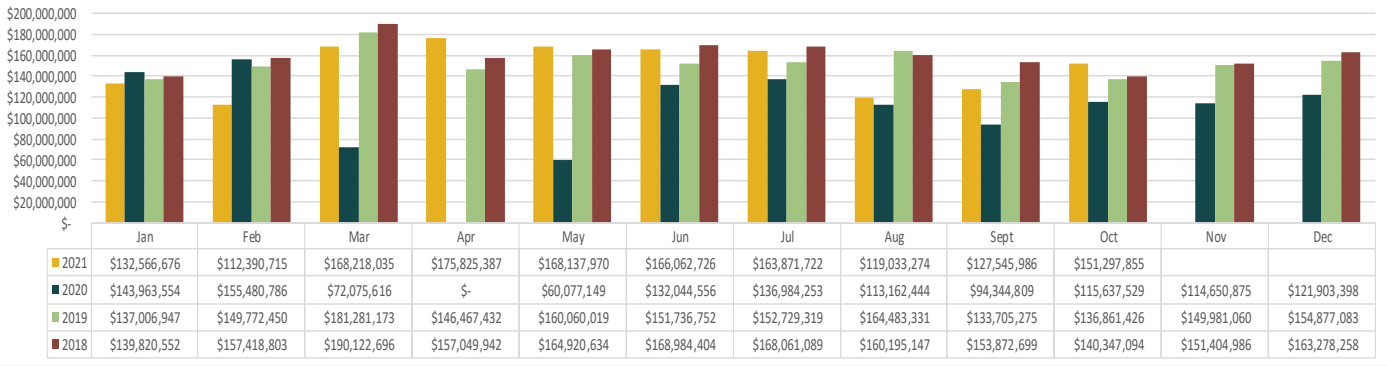
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE

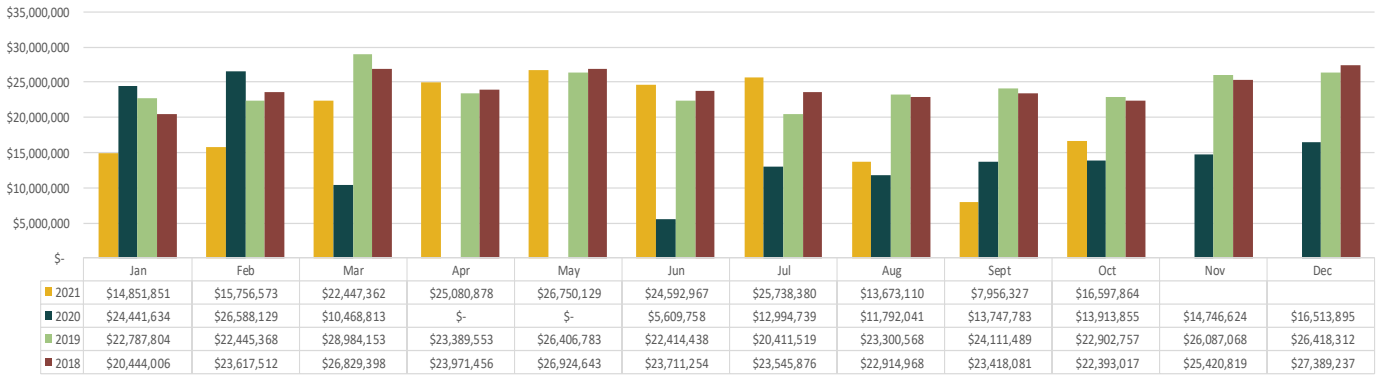
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

