



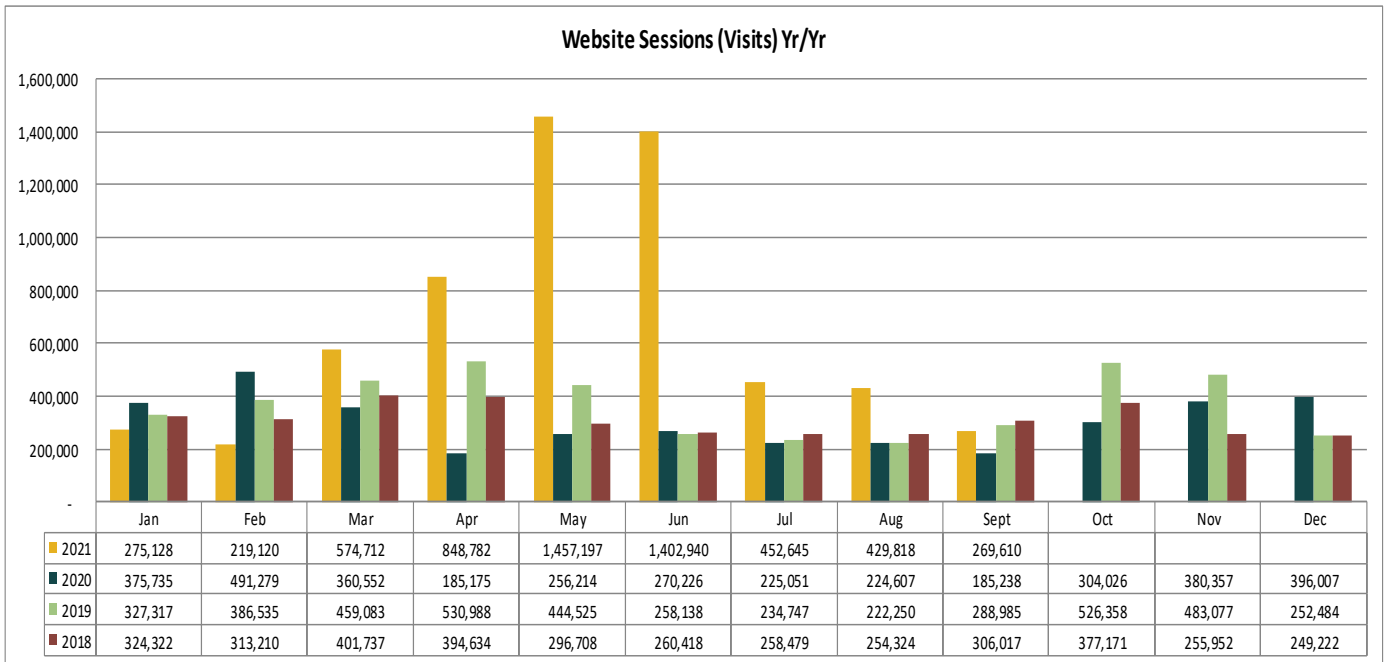
LouisianaTravel.com

# TOURISM INDUSTRY INDICATORS

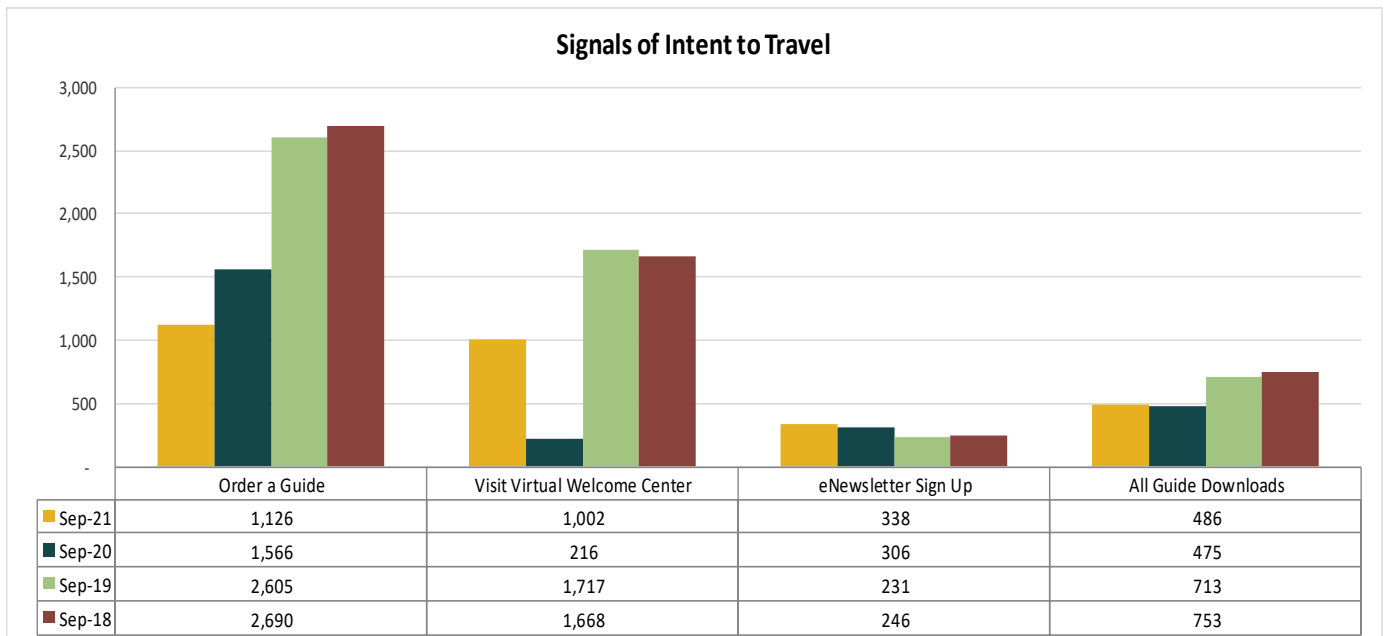
## OCTOBER 2021 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

### LOUISIANATRAVEL.COM



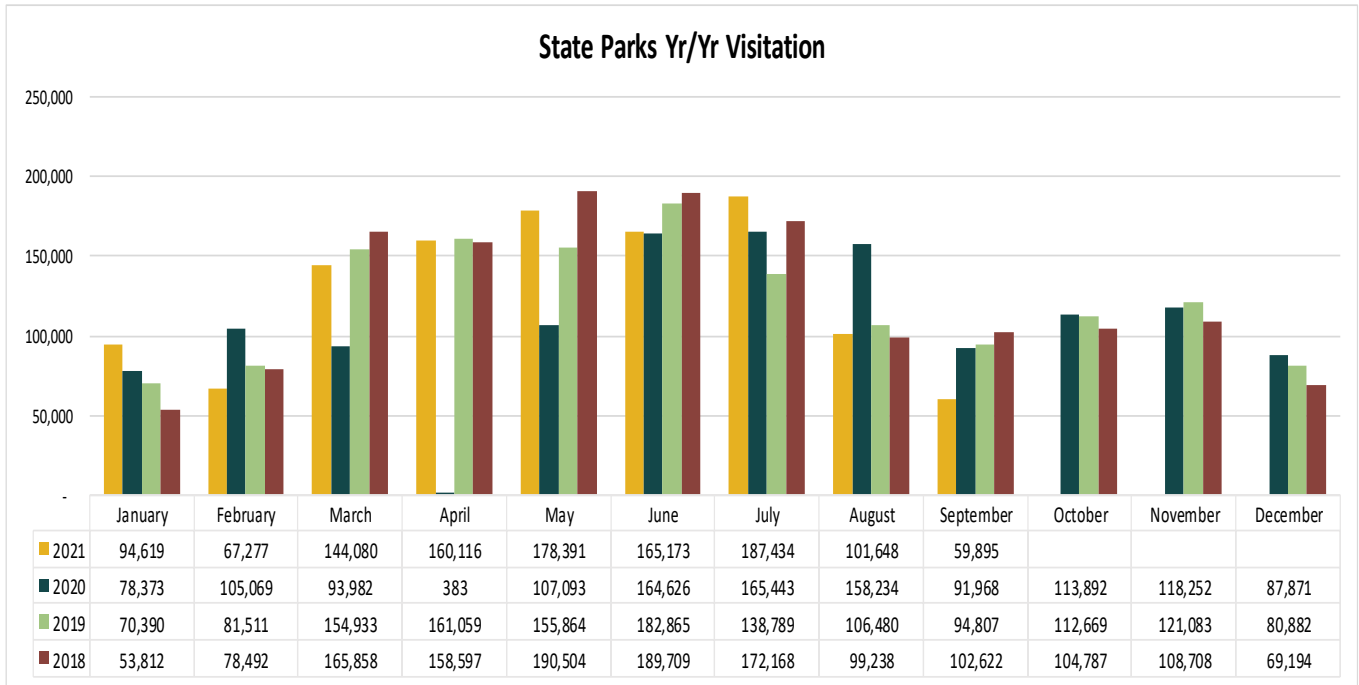
LouisianaTravel.com website showed an increase of 46 percent in total website visits in Sept. 2021 over Sept. 2020.



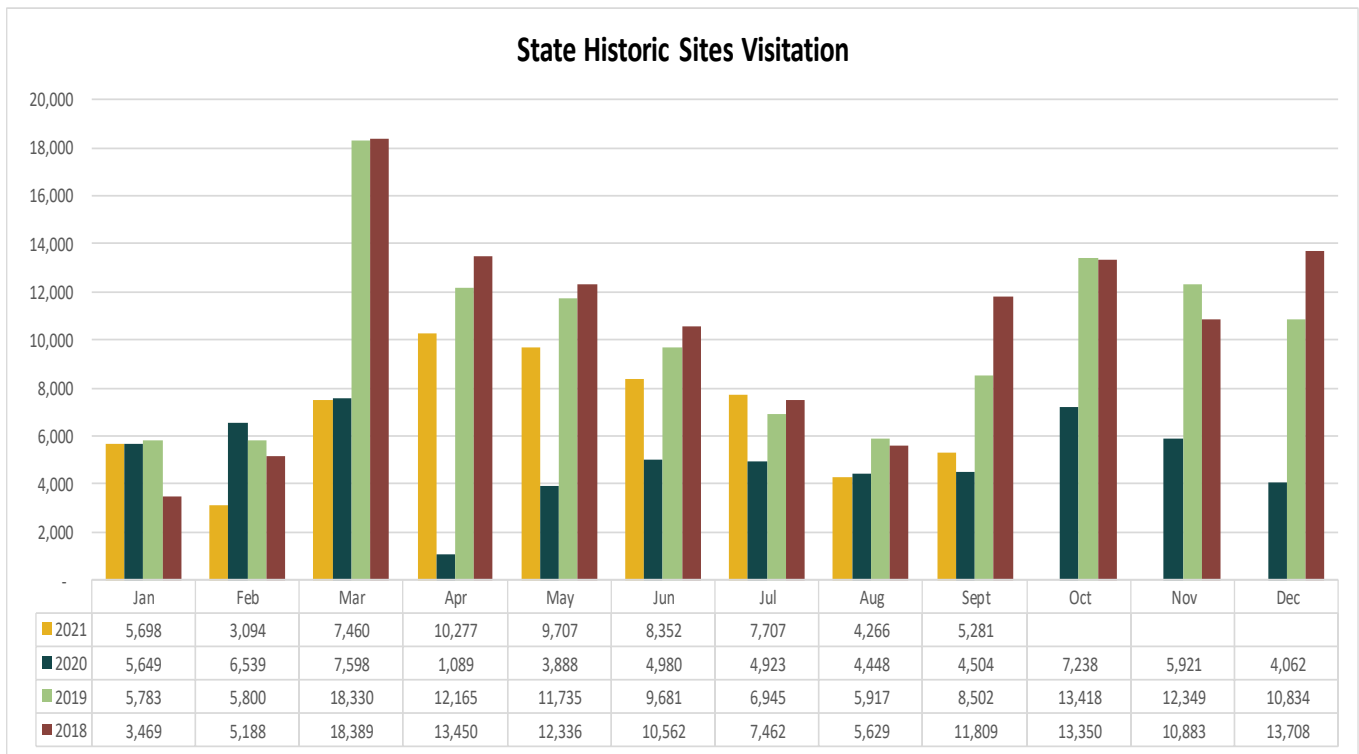
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at [lcxwell@crt.la.gov](mailto:lcxwell@crt.la.gov) or 225.342.2876.

## STATE PARKS



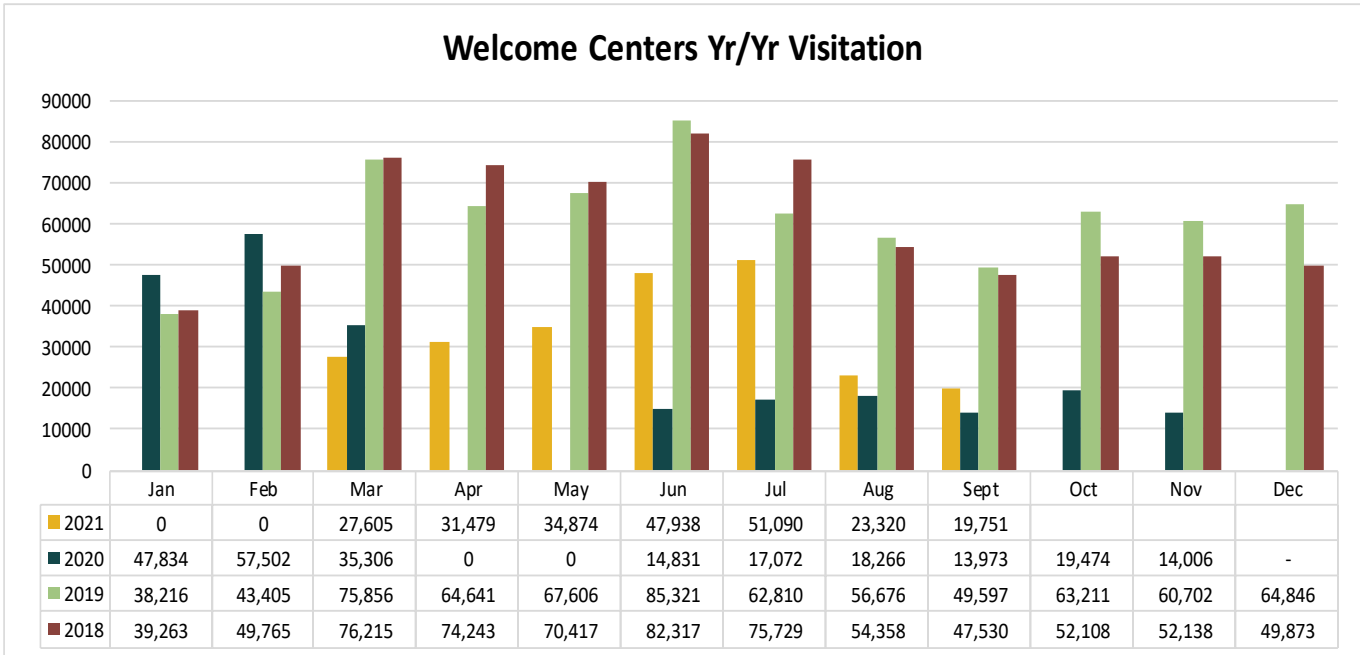
## STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

## WELCOME CENTERS



Notes: In 2021, 2 welcome centers closed permanently. In 2020, COVID-19 pandemic started & one welcome center closed.

## Welcome Centers Visitor Totals

International - Sept 2021	
Mexico	469
Canada*	17
China	5
Israel	5
Argentina	4

States** - Sept 2021	
Texas	4,317
Florida	1,517
Alabama	1,021
Mississippi	984
Georgia	807

Cities** - Sept 2021	
Houston, TX	537
Lynn Haven, FL	368
Dallas, TX	272
Fort Worth, TX	260
San Antonio, TX	228

International Jan - Sept 2021	
Mexico	10,465
Canada*	219
France	89
Honduras	68
Germany	64

States** Jan - Sept 2021	
Texas	61,577
Florida	17,579
Mississippi	14,279
Alabama	12,883
Georgia	9,055

Cities** Jan - Sept 2021	
Houston, TX	8,162
San Antonio, TX	3,011
Dallas, TX	2,490
Fort Worth, TX	2,105
Mobile, AL	1,965

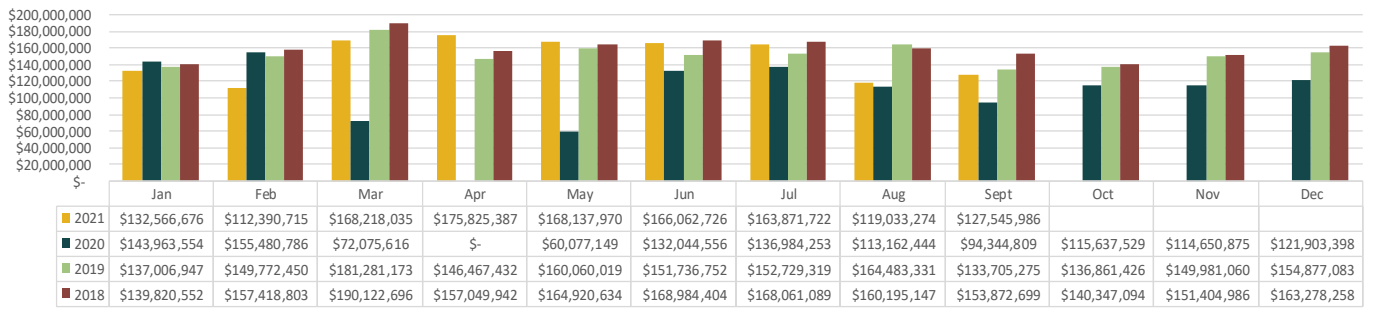
\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

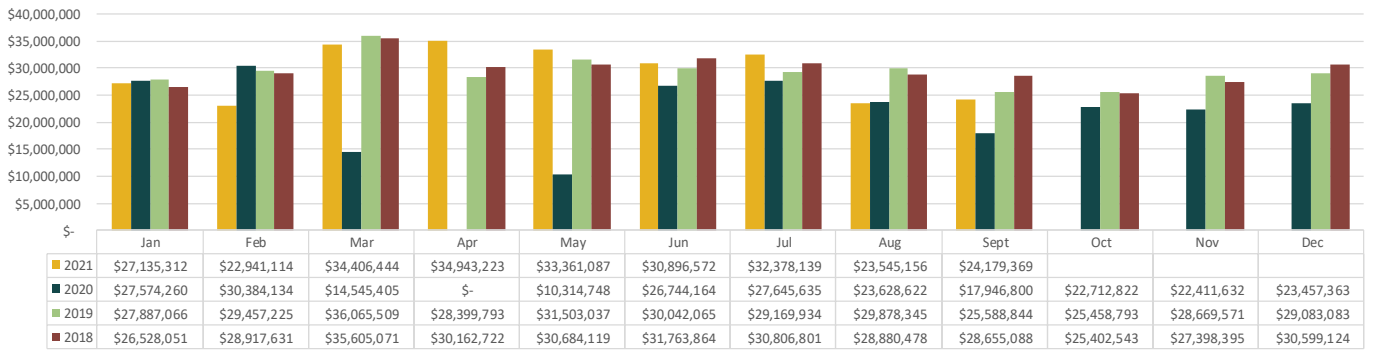
For individual Welcome Center visitation numbers, contact Jason Miller at [capitolparkwcl@crt.la.gov](mailto:capitolparkwcl@crt.la.gov).

# GROSS GAMING REVENUE

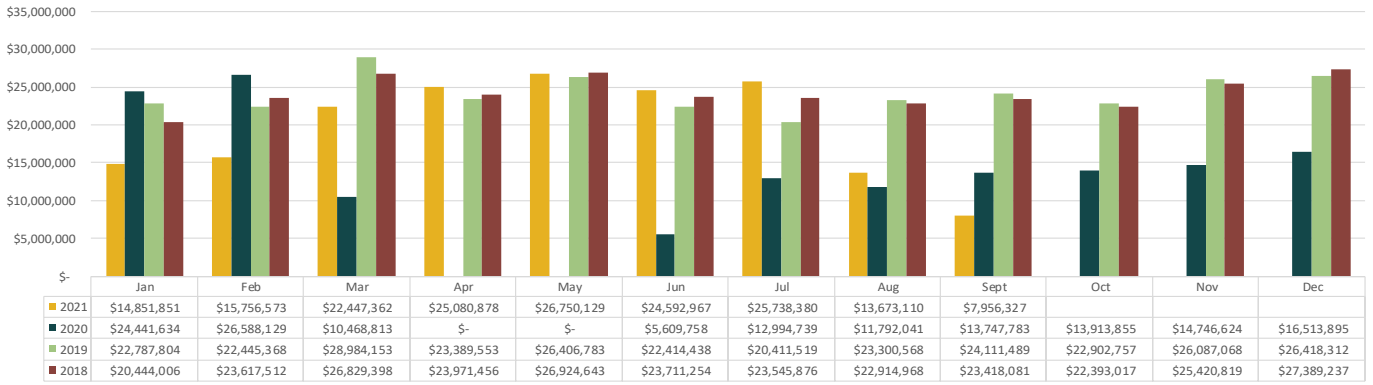
## Riverboats - Yr/Yr Revenue



## Racinos - Yr/Yr Revenue



## Land Based - Yr/Yr Revenue



## Video Gaming - Yr/Yr Revenue

